

Curriculum Vitae - Henning Silber

Last update: May 29, 2025

Survey Methodology Program, Survey Researcher Center
Institute for Social Research, University of Michigan
Ann Arbor, USA
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EDUCATION

University of Mannheim, Germany
Habilitation in Research Methods in Social Sciences, School of Social Sciences, **November 22, 2023**
Thesis: "Surveys on Surveys: Empirical Research on the Survey Climate"

University of Göttingen, Germany
PhD in Social Sciences, magna cum laude, August 24, 2015
Dissertation: "Context Effects in Survey Research."

University of Göttingen, Germany
Magister Artium, 1.0 with highest distinction (in Sociology and German Philology), **January 27, 2011**
Thesis: "Context Dependence of Attitudes: The Case of Political Issues."

Abo Akademi University, Turku, Finland
EU Undergraduate Exchange Program, 2009-2010

PROFESSIONAL EXPERIENCE

University of Michigan, Survey Research Center Ann Arbor, MI (USA)
Research Assistant Professor 10/2024 – present

University of Maryland, Joint Program in Survey Methodology (JPSM) College Park, MD (USA)
Adjunct Research Assistant Professor 10/2024 – present

University of Michigan, Michigan Institute for Data & AI in Society Ann Arbor, MI (USA)
Faculty Affiliate 12/2024 – present

GESIS – Leibniz Institute for the Social Sciences Mannheim, Germany
Senior Researcher and Team Leader, Survey Operations (Tenured) 8/2017 – 9/2024

- Oversee a 14-member team to conduct research and provide services in survey planning and implementation. The team is responsible for the German component of PIAAC (The Programme for the International Assessment of Adult Competences).

University of Mannheim, School of Social Sciences Mannheim, Germany
Lecturer ("Privatdozent") in Social Science Research Methods 11/2023 – present

- Full rights to teach and advice PhD and master students.

University of Kassel, Department of Sociology Kassel, Germany
Visiting Lecturer 2016 – 2019

GESIS – Leibniz Institute for the Social Sciences <i>Postdoctoral Researcher</i>	Mannheim, Germany 2015 – 2017
University of Göttingen, Center of Methods in Social Sciences <i>Lecturer</i>	Göttingen, Germany 2011 – 2012
University of Göttingen, Department of Development Economics <i>Undergraduate Research Assistant</i> to department chair Prof. Stephan Klasen	Göttingen, Germany 2010 – 2011
University of Göttingen, Center of Methods in Social Sciences <i>Undergraduate Research Assistant</i> to Prof. Steffen M. Kühnel	Göttingen, Germany 2007 – 2011

INTERNATIONAL EXPERIENCE

University of Michigan, Institute for Social Research <i>Visiting Scholar</i> Sponsoring Faculty Member: Prof. Brady T. West	Ann Arbor, MI (USA) Feb 2023 – Mar 2023
University of Illinois at Chicago, Department of Public Administration <i>Fulbright Scholar</i> Sponsoring Faculty Member: Prof. Timothy P. Johnson	Chicago, IL (USA) Dec 2019 – May 2020
NORC at the University of Chicago, Center of Excellence in Survey Research <i>Visiting Scholar</i> Sponsoring Senior Fellow: Prof. Timothy P. Johnson	Chicago, IL (USA) Dec 2019 – May 2020
Utrecht University, Department of Methodology and Statistics <i>Visiting Scholar</i> Sponsoring Faculty Member: Asst. Prof. Bella Struminskaya	Utrecht, Netherlands Aug – Sep 2018
The University of Texas at Austin, Population Research Center <i>Visiting Scholar</i> Sponsoring Faculty Member: Asst. Prof. David S. Yeager	Austin, TX (USA) May – Jun 2016
Stanford University, Department of Communication <i>Visiting Scholar</i> Sponsoring Faculty Member: Prof. Jon A. Krosnick	Stanford, CA (USA) Oct 2012 – May 2014

PUBLICATIONS

Key publication

Silber, H., Breuer, J., Beuthner, C., Gummer, T., Keusch, F., Siegers, P., Stier, S., & Weiß, B. (2022). “Linking Surveys and Digital Trace Data: Insights from Two Studies on Determinants of Data Sharing Behavior.” *Journal of the Royal Society of Statistics: Series A (Statistics in Society)*, 185(S2), S387-S407, available at: <https://doi.org/10.1111/rssa.12954>
*** GESIS Research Award for Cross-Department Cooperation (Selected by the GESIS Scientific Leadership in 2023)

Silber, H., Roßmann, J., Gummer, T., Zins, S., & Weyandt, K. W. (2021). “The Effects of Question, Respondent, and Interviewer Characteristics on Two Types of Item Nonresponse.” *Journal of the Royal Society of Statistics: Series A (Statistics in Society)*, 184(3), 1052–1069, available at: <http://dx.doi.org/10.1111/rssa.12703>

Silber, H., Tvinnereim, E., Stark, T., Blom, A., Krosnick, J., Bosnjak, M., Clement, S. L., Cornilleau, A., Cousteaux, A.-S., John, M., Jónsdóttir, G. A., Lawson, K., Lynn, P., Martinsson, J., Shamshiri-Petersen, D., & Tu, S.-H. (2022). "Lack of Replication or Generalization? Cultural Values Explain a Question Wording Effect." *Journal of Survey Statistics and Methodology* 10(5), 1121-1147, available at: <https://doi.org/10.1093/jssam/smab007>

Gummer, T., Roßmann, J., & **Silber, H.** (2021). "Using Instructed Response Items as Attention Checks in Web Surveys: Properties and Implementation." *Sociological Methods & Research*, 50(1), 238-264, available at: <http://dx.doi.org/10.1177/0049124118769083>

*** GESIS Research Award for Outstanding Scientific Achievements (Selected by the GESIS Scientific Advisory Board in 2022)

Silber, H., Schröder, J., Struminskaya, B., Stocké, V., & Bosnjak, M. (2019). "Does Panel Conditioning Affect Data Quality in Ego-Centered Social Network Questions?" *Social Networks*, 56, 45-54, available at: <https://doi.org/10.1016/j.socnet.2018.08.003>

Refereed

Silber, H., Rohr, B., & Priebe, J. "Incentives and Trust Are Main Drivers of Recruiting Participants via Online Environments: A Vignette Experiment in 6 African Countries." (forthcoming in *Journal of Medical Internet Research*).

Holbrook, A., Lavrakas, P., Johnson, T., Crosby, A., Cho, Y., Wang, X., Hu, X., Kapousouz, E., Polskaia, P., & **Silber, H.** "Using Experimental Vignettes to Study how Survey Methods and Findings Affect the Public's Evaluation of Public Opinion Polls: Considering A Dual Process Approach." (forthcoming in *Survey Research Methods*).

Stein, A., Gummer, T., Naumann, E., Rohr, B., **Silber, H.**, Auriga, R., Bergmann, M., Bethmann, A., Blohm, M., Cornesse, C., Christmann, P., Coban, M., Décieux, J.-P., Gauly, B., Hahn, C., Helmschrott, S., Hochman, O., Lemcke, J., Naber, D., Pötzschke, S., Roßmann, J., Schanze, J.-L., Schmidt, T., Schneider, S., Spangenberg, H., Rettig, T., Trappmann, M., Weinhardt M., & Weiß, B. "Education bias in probability-based surveys in Germany: evidence and possible solutions." (forthcoming in *International Journal of Social Research Methodology*).

Silber, H., Breuer, J., Felderer, B., Gerdon, F., Stammann, P., Daikeler, J., Keusch, F., & Weiß, B. (2024) "Asking for traces: A vignette study on acceptability norms and personal willingness to donate digital trace data." *Social Science Computer Review*, online first.

Daikeler, J., Bretsch, D., Roßmann, J., Gummer, T., & **Silber, H.** (2025) "Instructed Response Item Attention Checks in Mixed-Mode Questionnaires: Evidence from a Probability-Based Panel." *Field Methods*, online first.

Rohr, B., **Silber, H.**, & Felderer, B. (2025). "Comparing the Accuracy of Univariate, Bivariate, and Multivariate Estimates across Probability and Non-Probability Surveys with Population Benchmarks." *Sociological Methodology*, 55(1), 121-154.

Schröder, J., Kapidzic, S., **Silber, H.**, Keusch, F., Menold, N., & Beuthner, C. (2025) "Linking Survey and Facebook Data: Mechanisms of Consent and Linkage." *International Journal of Social Research Methodology*, 28(3), 353-365.

Breznau, N., Rinke, E. M., Wuttke, A., Adem, M., Adriaans, J., Akdeniz, E., ..., Silber, H., ... & Slegers, W. (2025). The reliability of replications: A study in computational reproductions. *Royal Society Open Science*, 12(3), 241038.

Daikeler, J., Sen, I., Birkenmaier, L., Fröhling, L., Gummer, T., Lechner, C., **Silber, H.**, Weiß, B., Weller, K., & Schwalbach, J. (2024) "Assessing Data Quality in the Age of Digital Social

Research: A Systematic Review.” *Social Science Computer Review*, Special Issue: “Conceptualizing, Assessing, and Improving the Quality of Digital Behavioral Data,” online first.

Bach, R., **Silber, H.**, Gerdon, F., Keusch, F., Schonlau, M., & Schröder, J. (2024) “To share or not to share – Understanding individuals’ willingness to share biomarkers, sensor data, and medical records.” *Information, Communication & Society*, online first.

Krämer, F., **Silber, H.**, Struminskaya, B., Sand, M., Bosnjak, M., Koßmann, J., & Weiß, B. (2024). “Panel Conditioning in a Probability-Based Longitudinal Study: A Comparison of Respondents with Different Levels of Survey Experience.” *Journal of Survey Statistics and Methodology*, 12(1), 36–59.

Johnson, T. P., **Silber, H.**, & Darling, J. E. (2024). “Public Perceptions of Pollsters in the United States: Experimental Evidence.” *Social Science Quarterly*, 105: 114–27.

Kartsounidou, E., Kluge, R., **Silber, H.**, & Gummer, T. (2024). “Survey Experience and Its Positive Impact on Response Behavior in Longitudinal Surveys: Evidence from the Probability-Based GESIS Panel.” *International Journal of Social Research Methodology*, 27(3), 261-274.

Silber, H., Stadtmüller, S., & Cernat, A. (2023). “Comparing Participation Motives of Professional and Non-Professional Respondents.” *International Journal of Market Research*, 65(4), 361-372.

Krämer, F., **Silber, H.**, Struminskaya, B., Sand, M., Bosnjak, M., Koßmann, J., & Weiß, B. (2023). “Satisficing Behavior Across Time: Assessing Negative Panel Conditioning Using an Experimental Design with Six Repetitions.” *Survey Research Methods*, 17(3), 269–300.

Stadtmüller, S., Beuthner, C., Christmann, P., Gummer, T., Kluge, R., Sand, M., & **Silber, H.** (2023). “The Interplay of Incentives and Mode-Choice Design in Self-Administered Mixed-Mode Surveys.” *Bulletin of Sociological Methodology*, 159(1), 49-74.

Beuthner, C., Weiß, B., **Silber, H.**, Keusch, F., & Schröder, J. (2023). “Consent to Data Linkage for Different Data Domains – The Role of Question Order, Question Wording, and Incentives.” *International Journal of Social Research Methodology*, advanced online access.

Stadtmüller, S., **Silber, H.**, Gummer, T., Sand, M., Zins, S., Beuthner, C., & Christmann, P. (2023). “Evaluating an Alternative Frame for Address-Based Sampling in Germany: The Address Database of the Deutsche Post Direkt.” *Methodes, Data, Analyses*, 17(1), 29-46.

Neuert, C., Roßmann, J., & **Silber, H.** (2023). “Using Eye-Tracking Methodology to Study Grid Question Designs in Web Surveys.” *Journal of Official Statistics*, 39(1), 79–101.

Murray-Watters, A., Zins, S., **Silber, H.**, Gummer, T., & Lechner, C. (2023). “River Sampling – a Fishing Expedition: A Non-Probability Case Study.” *Methods, Data, Analyses*, 17(1), 3-28.

Silber, H., Roßmann, J., & Gummer, T. (2022). “The Issue of Non-Compliance in Attention Check Questions: False Positives in Instructed Response Items.” *Field Methods*, 34(4), 346-360.

Silber, H., Bach, R., Gerdon, F., Kern, C., Keusch, F., & Kreuter, F. (2022). “A Vignette Experiment on Determinants of Health Data Sharing Behavior: Willingness to Donate Sensor Data, Medical Records, and Biomarkers.” *Politics and the Life Sciences*, Special Issue: “Life Science in Politics: Methodological Innovations and Political Issues.” 41(2), 161-181.

Silber, H., Holbrook, A., Johnson, T. (2022). “The Role of Public Opinion Research in the Democratic Process: Insights from Politicians, Journalists, and the General Public.” *Methods, Data, Analyses*, 17(2), 249-272.

- Schmidt, P., Gordoni, G., Aijzen, I., Steinmetz, H., Davidov, E., Beuthner, C., **Silber, H.**, & Weiß, B. (2022). "Twitter Users' Privacy Behavior: A Reasoned Action Approach." *New Media and Society*, 8, 3.
- Rosman, T., Bosnjak, M., **Silber, H.**, Koßmann, J., & Heycke, T. (2022). "Open Science and Public Trust in Science: Results from Two Studies." *Public Understanding of Science*, 31(8), 1046-1062.
- Silber, H.**, Moy, P., Johnson, T. P., Neumann, R., Stadtmüller, S., & Repke, L. (2022). "Survey participation as a function of democratic engagement, trust in institutions, and perceptions of surveys." *Social Science Quarterly*, 103(7), 1619-1632.
- Stadtmüller, S., **Silber, H.**, & Beuthner, C. (2022). "What Influences Trust in Survey Results? Evidence from a Vignette Experiment." *International Journal for Public Opinion Research*, 34(2), edac012.
- Priebe, J., **Silber, H.**, Beuthner, C., & Pöttschke, S. (2022). "How (not) to mobilize health workers in the fight against vaccine hesitancy: Experimental evidence from Germany's AstraZeneca controversy." *BMC Public Health*, 22, 516
- Breznau, N., Rinke, E., Wuttke, A., Adem, M., Adriaans, J., Alvarez-Benjumea, A., ... **Silber, H.** ... Nguyen, H. H. V. (2022). "Observing Many Researchers using the Same Data and Hypothesis Reveals a Hidden Universe of Data Analysis." *Proceedings of the National Academy of Sciences*, 119(44), e2203150119.
- Daikeler, J., Bach, R., **Silber, H.**, & Eckman, S. (2022). "Motivated Misreporting in Smartphone Surveys." *Social Science Computer Review*, 40(1), 95-107.
 *** 2nd Prize in the ESA Young Researcher Award Competition of the "ESA RN21-Quantitative Methods 2022 Mid-Term Conference"
- Daikeler, J., **Silber, H.**, & Bosnjak, M. (2022). "A Meta-Analysis of How Country-Level Factors Affect Web Survey Response Rates." *International Journal of Market Research*, 64(3), 306-333.
- Repke, L., Kraus, E. K., **Silber, H.**, Kassam, K., Bilgen, I., & Johnson, T. P. (2021). "High-Resolution Image(s) of Intercultural Contact: Understanding Interculturalism with Personal Networks." *Easy Social Sciences*, 66, 21-29.
- Stark, T. H., **Silber, H.**, Krosnick, J. A., Blom, A. G., Aoyagi, M., Belchior, A., Bosnjak, M., Clement, S. L., John, M., Jónsdóttir, G. A., Lawson, K., Lynn, P., Martinsson, J., Shamshiri-Petersen, D., Tvinnereim, E., & Yu, R. (2020). "Generalization of classic question order effects across cultures." *Sociological Methods & Research*, 49(3), 567-602.
- Silber, H.**, Züll, C., & Kühnel, S. M. (2020). "Can We Learn from Open Questions in Surveys? A Case Study on Non-Voting Reported in the 2013 German Longitudinal Election Study." *Methodology: European Journal of Research Methods for the Behavioral and Social Sciences*, 16(1), 41-58.
- Beuthner, C., **Silber, H.**, & Stark, T. H. (2020). "Effects of Smartphones Use and Recall Aids on Network Name Generator Questions." *Social Networks*, 69, 45-54.
- Ackermann-Pick, D., **Silber, H.**, Daikeler, J., Martin, S., & Edwards, B. (2020). "Interviewer Training Guidelines of Multinational Survey Programs: A Total Survey Error Perspective." *Methods, Data, Analyses*, 14(1), 26.

Meitinger, K., Ackermann-Piek, D., Blohm, M., Edwards, B. Gummer, T., & **Silber, H.** (2020). "Fieldwork Monitoring Strategies for Interviewer-Administered Surveys." *Survey Methods: Insights from the Field*, <https://surveyinsights.org/?p=13732>.

Meitinger, K., Stadtmüller, S., **Silber, H.**, Auriga, R., ..., & Zabal, A. (2020). "Fieldwork Monitoring in Practice: Insights from 17 Large-scale Social Science Surveys in Germany." *Survey Methods: Insights from the Field*, <https://surveyinsights.org/?p=12237>.

De Leeuw, E., Hox, J., **Silber, H.**, Struminskaya, B., & Vis, C. (2019). "Development of an International Survey Attitude Scale: Measurement Equivalence, Reliability, and Predictive Validity." *Measurement Instruments for the Social Sciences*, 1, 9.

Silber, H., Danner, D., & Rammstedt, B. (2019). "The Impact of Respondent Attentiveness on Reliability and Validity." *International Journal of Social Research Methodology*, 22(2), 153-164.

Silber, H., Roßmann, J., & Gummer, T. (2018). "When Near Means Related: Evidence from Three Web Survey Experiments on Inter-Item Correlations in Grid Questions." *International Journal of Social Research Methodology*, 21(3), 275-288.

Silber, H., Weiß, B., Struminskaya, B., & Durrant, G. (2018). "Onlinebefragungen auf mobilen Endgeräten: Potentiale und Herausforderungen." *Psychotherapie, Psychosomatik und Medizinische Psychologie*, 68(7), 319-320. [in German]

Roßmann, J., Gummer, T., & **Silber, H.** (2018). "Mitigating Satisficing in Cognitively Demanding Grid Questions: Evidence from Two Web-Based Experiments." *Journal of Survey Statistics and Methodology*, 6(3), 376-400.

Silber, H., Höhne, J. K., & Schlosser, S. (2016). "Question Order Experiments in the German-European Context." *Survey Methods: Insights from the Field*. Retrieved from <http://surveyinsights.org/?p=7645>

Silber, H., Lischewski, J., & Leibold, J. (2013). "Comparing Different Types of Web Surveys: Examining Drop-Outs, Nonresponse and Social Desirability." *Advances in Methodology and Statistics*, 10(2), 121-143.

Non-Refereed

Birkenmaier, L., Daikeler, J., Fröhling, L., Gummer, T., Lechner, C., Lux, V., Schwalbach, J., Sen, I., **Silber, H.**, Weiß, B., Weller, K., Wolf, C., ... Ziaja, S. (2024). "Defining and Evaluating Data Quality for the Social Sciences." Position Paper. *GESIS Papers*, Cologne.

Dehne, J., Daikeler, J., **Silber, H.**, Rammstedt, B., Keusch, F., Kreuter, F., Blumenberg, J., Lechner, C., Römer, L., Schoch, D., Siegers, P., & Weller, K. (2024). "Die Vermittlung von Best Practices zur Messung von Datenqualität in den quantitativen Sozialwissenschaften." In *INFORMATIK* (pp. 2223-2235). Gesellschaft für Informatik e. V. [in German]

Pöttschke, S., Weiß, B., Daikeler, J., **Silber, H.**, & Beuthner, C. (2023). "A guideline on how to recruit respondents for online surveys using Facebook and Instagram: Using hard-to-reach health workers as an example." *GESIS Survey Guidelines*, Mannheim.

Stadtmüller, S., Beuthner, C., & **Silber, H.** (2021). "Mixed-Mode Surveys." *GESIS Survey Guidelines*, Mannheim.

Roßmann, J., & **Silber, H.** (2020). "Satisficing and Measurement Error." In: *The SAGE Encyclopedia of Research Methods* by P. A. Atkinson, S. Delamont, R. A. Williams, A. Cernat, & J. Sakshaug.

Beuthner, C., Daikeler, J., & **Silber, H.** (2019). "Mixed-Device and Mobile Web Surveys." *GESIS Survey Guidelines*, Mannheim.

Stadtmüller, S., **Silber, H.**, Daikeler, J., Martin, S., Sand, M., Schmich, P., Schröder, J., Struminskaya, B., Weyandt, K. W., & Zabale, A. (2019). "Adaptation of the AAPOR Final Deposition Codes for the German Survey Context." *GESIS Survey Guidelines*, Mannheim.

Silber, H., Daikeler, J., Weidner, L., & Bosnjak, M. (2018). "Web Survey." In: *Wiley StatsRef: Statistics Reference Online*.

Wengzrik, J., **Silber, H.**, Bosnjak, M., Zabal, A., & Martin, S. (2017). "A General Interviewer Training Curriculum for Computer-Assisted Personal Interviews." *GESIS Survey Guidelines*, Mannheim.

Schröder, J., Blohm, M., Struminskaya, B., Pforr, K., **Silber, H.** & M. Bosnjak (2016). "Leitfaden zur Erstellung einer Leistungsbeschreibung für die Ausschreibung von Interviewer-administrierten Befragungen." *GESIS Survey Guidelines*, Mannheim. [in German]

Books

Silber, H. (2023). "*Surveys on Surveys: Empirical Research on the Survey Climate*." Habilitation, Mannheim: University of Mannheim.

Silber, H. (2015). "*Context Effects in Survey Research*." Dissertation, Göttingen: Georg-August-Universität Göttingen.

Book Chapters

Schlosser, S., & **Silber, H.** (2020). "Endgerätspezifische und darstellungsabhängige Bearbeitungszeit- und Antwortqualitätsunterschiede in Webbefragungen." In: Methodenzentrum Sozialwissenschaften (Ed.), *Grundlagen, Methoden und Anwendungen in den Sozialwissenschaften*. Festschrift für Steffen-M. Kühnel. Wiesbaden: Springer VS, 263-282. [in German]

Silber, H., & Johnson, T. P. (2020). "Culture and Response Behavior: An Overview of Cultural Mechanisms Explaining Survey Error." In: P. Brenner (Ed.), *Understanding Survey Methodology: Sociological Theory and Applications*, Hoboken, NJ: Wiley, 67-86.

Weiß, B., **Silber, H.**, Struminskaya, B., & Durrant, G. (2019). "Mobile Befragungen." In: N. Baur, & J. Blasius (Eds.), *Handbuch Methoden der empirischen Sozialforschung*, Springer VS. [in German]

Silber, H., Stark, T. H., Blom, A. G., & Krosnick, J. A. (2018). "Implementing a Multi-National Study of Questionnaire Design." In: T. P. Johnson, B.-E. Pennell, I. Stoop, & B. Dorer (Eds.), *Advances in Comparative Survey Methods: Multinational, Multiregional and Multicultural Contexts*, Hoboken, NJ: Wiley, 161-180.

Preprints

Rohr, B., Felderer, B., **Silber, H.**, West, B., Pötzschke, S., & Priebe, J. (2025). "Sampling for a Cross-National Survey in Six African Countries Using Social Media Advertisements: Comparison of Different Targeting Strategies, Types of Estimates, and Selectivity against Population Benchmarks." Available at: https://osf.io/preprints/socarxiv/g9h47_v1

Bhaktha, N., **Silber, H.**, & Lechner, C. (2025). "Characterizing response quality in surveys with multi-item scales: A unified framework." Available at: https://osf.io/preprints/psyarxiv/y384d_v1

Silber, H., Breuer, J., Felderer, B., Gerdon, F., Stammann, P., Daikeler, J., Keusch, F., & Weiß, B. (2024). "Asking for Traces: A Vignette Study on Acceptability Norms and Personal Willingness to Donate Digital Trace Data." Available at: <https://doi.org/10.31235/osf.io/2aum8>

Schröder, J., Kapidzic, S., **Silber, H.**, Keusch, F., Menold, N., & Beuthner, C. (2023). "Linking Survey and Facebook Data: Mechanisms of Consent and Linkage." Available at: <https://doi.org/10.31235/osf.io/det7m>

Daikeler, J., Sen, I., Birkenmaier, L., Fröhling, L., Gummer, T., Lechner, C., **Silber, H.**, Weiß, B., Weller, K., & Schwalbach, J. (2023). "Assessing Data Quality in the Age of Digital Social Research: A Systematic Review." Available at: <https://doi.org/10.31235/osf.io/gfbjk>

Rohr, B., **Silber, H.**, & Felderer, B. (2023). "Comparing the Accuracy of Univariate, Bivariate, and Multivariate Estimates across Probability and Non-Probability Surveys with Populations Benchmarks." Available at: <https://doi.org/10.31235/osf.io/n6ehf>

Beuthner, C., Keusch, F., **Silber, H.**, Weiß, B., & Schröder, J. (2022). „Consent to Data Linkage for Different Data Domains – The Role of Question Order, Question Wording, and Incentives.” Available at: <https://doi.org/10.31235/osf.io/qh93g>

Stadtmüller, S., **Silber, H.**, & Beuthner, C. (2021). "What Influences Trust in Survey Results? Evidence from a Vignette Experiment." Available at: <https://doi.org/10.31235/osf.io/qa97b>

Stadtmüller, S., **Silber, H.**, Gummer, T., Matthias, S., Zins, S., Beuthner, C., & Christmann, P. (2021). "Evaluating an Alternative Frame for Address-Based Sampling in Germany: The Address Database of the Deutsche Post Direkt." Available at: <https://doi.org/10.31235/osf.io/x26db>

Silber, H., Breuer, J., Beuthner, C., Gummer, T., Keusch, F., Siegers, P., Stier, S., & Weiß, B. (2021). "Linking Surveys and Digital Trace Data: Insights from Two Studies on Determinants of Data Sharing Behavior." Available at <https://osf.io/preprints/socarxiv/dz93u/>

Breznau, N., Rinke, E., Wuttke, A., Adem, M., Adriaans, J., Alvarez-Benjumea, A., ... **Silber, H.** ... Nguyen, H. H. V. (2021). "Observing Many Researchers using the Same Data and Hypothesis Reveals a Hidden Universe of Data Analysis." Available at: <https://doi.org/10.31222/osf.io/cd5j9>

Breznau, N., Rinke, E., Wuttke, A., Nguyen, H. H. V., Adem, M., Adriaans, J., ... **Silber, H.** ... Zóltak, T. (2021). "How Many Replicators Does It Take to Achieve Reliability? Investigating Researcher Variability in a Crowdsourced Replication." Available at: <https://osf.io/zvepn/>

Breznau, N., Rinke, E., Wuttke, A., Adem, M., Adriaans, J., Alvarez-Benjumea, A., ... **Silber, H.** ... Zóltak, T. (2019). "The Crowdsourced Replication Initiative: Investigating Immigration and Social Policy Preferences." Available at: <https://doi.org/10.31235/osf.io/6j9qb>

Preregistrations

Stefkovics, A., Kmetty, Z., **Silber, H.**, & Stadtmüller, S. (2024). "Trust in surveys. A vignette experiment on the effect of methodological information about the survey." Available at: <https://doi.org/10.17605/OSF.IO/GQ2NT>

Nießen, D., Daikeler, J., **Silber, H.**, Weiß, B., Poppa, C., & Richter, D. (2023). "Opening the file drawer: Assessing and understanding publication bias in the social, economic, and behavioral sciences by utilizing two German academic probabilistic panels." Available at: <https://doi.org/10.17605/OSF.IO/B4QRP>

Rohr, B., Felderer, B., & **Silber, H.** (2023). "Accuracy of Social-Media-Based Surveys in Africa." Available at: <https://doi.org/10.17605/OSF.IO/RXQD9>

Silber, H., Keusch, F., Weiß, B., Schröder, J., Bach, R., & Gerdon, F. (2022). "Health Data Sharing in Context of the Pandemic: A Vignette Experiment in a German Probability-Based Panel." Available at <https://doi.org/10.17605/OSF.IO/PYGX5>

Silber, H., Gerdon, F., Bach, R., Kern, C., Keusch, F., & Kreuter, F. (2022). "Preregistration of 'A Vignette Experiment on Determinants of Health Data Sharing Behavior: Willingness to Donate Sensor Data, Medical Records, and Biomarkers'." Available at <https://doi.org/10.17605/OSF.IO/KGWE7>

Stadtmüller, S., & **Silber, H.** (2022). "A vignette experiment on the effect of information about the selection process and survey mode on trust in survey results" Available at <https://doi.org/10.17605/OSF.IO/DB6H2>

Silber, H., & Priebe, J. (2021). "COVID-19 Vaccination - Information Treatment Experiment." Available at: <https://doi.org/10.17605/OSF.IO/QA4N2>

Rosman, T., Bosnjak, M., **Silber, H.**, Koßmann, J., & Heycke, T. (2020). "Open Science and the Public's Trust in Science." Available at <http://dx.doi.org/10.23668/psycharchives.4470>

PRESENTATIONS

Conferences

2025 **Silber, H.**, Stadtmüller, S., Christmann, P., Kunz, T., & Gummer, T.: "Questioning Nonrespondents: First Insights from a Face-to-Face Nonresponse Follow-up." Annual Conference of the American Association for Public Opinion Research (AAPOR), St. Louis.

Yildiz, C., **Silber, H.**, Daikeler, J., Kraemer, F., & Kapousouz, E.: "Disentangling Plausible and Implausible Straightlining: From Matrix to Single-item Formats." Annual Conference of the American Association for Public Opinion Research (AAPOR), St. Louis.

Silber, H., Ell, T., & Repke, L.: "Ambivalence of Strong Social Ties: Typology, Prevalence, and Effects on Well-Being." Annual Conference of the World Association for Public Opinion Research (WAPOR), St. Louis.

Johnson, T., **Silber, H.**, & Moy, P.: "How do Institutional and Social Trust Affect Attitudes Toward Surveys? Evidence from 12 European Countries." Annual Conference of the World Association for Public Opinion Research (WAPOR), St. Louis.

Poppa, C., Nießen, D., Daikeler, J., Richter, D., **Silber, H.**, & Weiß, B.: "The Tip of the Iceberg? Exploring the Prevalence of HARKing and Publication Bias in German Socio-Economic Panel Research" LIFE Academy Spring Meeting, Ann Arbor. (Poster Presentation)

Repke, L., Ell, T., & **Silber, H.**: "Getrennt und doch verbunden? Soziale Beziehungen und mentale Gesundheit in der Corona-Zeit." Pandemie, Gesellschaft, Arbeit: Veränderungen und Herausforderungen unserer Zeit, Hans Böckler Foundation, Berlin.

Penker, M., Gummer, T., Repke, L., & **Silber, H.**: "Do I like these surveys? An analysis of change in survey attitudes based on data from the GESIS Panel 2014-20." 17. Workshop der Panelsurveys im deutschsprachigen Raum, Vienna. (Poster Presentation)

Nießen, D., Poppa, C., Daikeler, J., **Silber, H.**, Weiß, B., & Richter, D. "Prävalenz und akteursabhängige Risikofaktoren von Publikationsverzerrungen in den Sozial-, Wirtschafts- und

Verhaltenswissenschaften." 12. Tagung der Gesellschaft für Empirische Bildungsforschung (GEBF) in Mannheim.

Yildiz, C., **Silber, H.**, Daikeler, J., Kraemer, F., & Kapousouz, E.: "Decoding Straightlining: The Role of Question Characteristics in Satisficing Response Behavior." General Online Research (GOR) Conference, Berlin. (Poster Presentation)

Lux, V., Birkenmaier, L., Breuer, J., Daikeler, J., Draxler, F., Gilsbach, J., Kohne, J., Mangold, F., Sen, I., **Silber, H.**, Weller, K. & Wieland, M.: "Addressing Biases of Sensor Data in Social Science Research: A Data Quality Perspective." General Online Research (GOR) Conference, Berlin.

2024 **Silber, H.**, Moy, P., Johnson, T. P., & Kim, J.: "Survey-participation intentions as a function of democratic engagement, institutional trust, and survey perceptions: Evidence from the Korean General Social Survey." Annual Conference of the World Association for Public Opinion Research (WAPOR), Seoul.

2023 **Silber, H.**, Breuer, J., Felderer, B., Daikeler, J., Gerdon, F., Keusch, F., Stammann, P., & Weiß, B.: "A vignette study on acceptability norms and personal willingness to share digital trace data." Current Innovations in Probability-based Household Internet Panel Research (CIPHER), Washington, DC.

Silber, H., Breuer, J., Felderer, B., Daikeler, J., Gerdon, F., Keusch, F., Stammann, P., & Weiß, B.: "Sharing Digital Traces: Experimental Evidence on the Influence of the Data Type, the Recipient, and a Safe Transmission" Conference of the European Survey Research Association (ESRA), Milan.

Silber, H., Schmidt, P., Krakau, L., Kapidzic, S.: "Facebooks Users' Privacy Behavior: A Reasoned Action Approach" Annual Conference of the World Association for Public Opinion Research (WAPOR), Salzburg.

2022 **Silber, H.**, Roßmann, J., & Gummer, T.: "Comparing four different types of respondents' attentiveness measures: Experimental evidence from the probability-based German Internet Panel." WAPOR, Dubai.

Silber, H., Stadtmüller, S., & Cernat, A.: "Motivations to take part in surveys: Comparing professional and non-professional respondents." RC20 and RC33, virtual conference.

Silber, H., Gerdon, F., Bach, R., Kern, C., Keusch, F., & Kreuter, F.: "In which situations are people likely to share their health data? A vignette experiment on willingness to donate three different types of health data." DGS Methodensektion, virtual conference.

Silber, H., Felderer, B., & Cornesse, C.: "When and Why Do Respondents Consent to Passive Data Collection: Evidence from Mouse Clicks and GPS Data." DAGStat 2022, Hamburg.

2021 **Silber, H.**, Pöttschke, S., Beuthner, C., Weiß, B., Daikeler, J., & Priebe, J.: "Recruiting Health Professionals for a Web Survey via Ad Targeting on Social Network Sites: Lessons Learned and First Results." World Association for Public Opinion Research (WAPOR), virtual conference.

Silber, H., Beuthner, C., Pöttschke, S., Weiß, B., & Daikeler, J.: "Using Social Networks to Recruit Health Professionals for a Web Survey." General Online Research (GOR), virtual conference.

Silber, H., Struminskaya, B., Sand, M., Bosnjak, M., Koßmann, J., Kraemer, F., & Weiß, B.: "Methodological Aspects of Measuring Stability and Change in Personal Culture: Testing the

- Models of Settled Dispositions and Active Updating Using a Randomized Experiment.” European Survey Research Association (ESRA), virtual conference.
- Silber, H.,** Roßmann, J., & Gummer, T.: “The Issue of Non-Compliance in Attention Check Questions.” American Association for Public Opinion Research (AAPOR), virtual conference.
- 2020 **Silber, H.,** Moy, P., Johnson, T. P., Repke, L., & Stadtmüller, S.: “Survey Participation as a Function of Political Attitudes and Perceptions of Surveys.” American Association for Public Opinion Research (AAPOR), virtual conference.
- Silber, H.,** Bilgen, I., Johnson, T. P., & Repke, L.: “The Measurement of Social Relationships: Experimental Evidence on Self-Reports of Inter-Racial Friendships.” Content Meets Structure – Integrating Different Perspectives on Social Networks, Heidelberg, Germany.
- Silber, H.,** Johnson, T. P., & Moy, P.: “Survey Participation as a Form of Civic Engagement.” World Association for Public Opinion Research (WAPOR), virtual conference.
- Silber, H.,** Breuer, J., Beuthner, C., Siegers, P., Weiß, B., Stier, S., Keusch, F., & Gummer, T.: “Linking Surveys and Digital Trace Data: Experiences from Two Pilot Studies on Factors Influencing Informed Consent.” Big Data Meets Survey Science (BigSurv), virtual conference.
- Silber, H.,** Stadtmüller, S., & Beuthner, C.: “What influences trust in survey results? Evidence on survey credibility from a vignette experiment.” Midwest Association for Public Opinion Research (MAPOR), virtual conference.
- 2019 **Silber, H.,** & Johnson, T.: “Culture and Response Behavior: An Overview of Cultural Mechanisms.” American Association for Public Opinion Research (AAPOR), Toronto, Canada.
- Silber, H.,** Ackermann-Piek, D., Daikeler, J., Martin, S., & Edwards, B.: “Interviewer Training Programs of Multinational Survey Programs Mapped to the Total Survey Error.” World Association for Public Opinion Research (WAPOR), Toronto, Canada.
- Silber, H.,** Krosnick, J. A., Stark, T. H., & Blom, A. G.: “Generalization of Classic Response Order Effects Across Cultures.” European Survey Research Association (ESRA). Zagreb, Croatia.
- Silber, H.,** Roßmann, J., & Gummer, T.: “Attention checks in web surveys: The issue of false positives due to non-compliance.” General Online Research (GOR). Cologne, Germany.
- 2018 **Silber, H.,** Roßmann, J., Gummer, T., & Weyandt, K.: “Examining Item Nonresponse on Three Levels: Question, Respondent, and Interviewer Characteristics.” World Association for Public Opinion Research, Marrakesh, Morocco.
- Silber, H.,** Weiß, B., Keusch, F., Beuthner, C., & Schröder, J.: “Framing Consent Questions in Mobile Surveys: Experiments on Question Wording.” Big Data Meets Survey Science, Barcelona, Spain.
- 2017 **Silber, H.,** Züll, C., & Kühnel, S.: “Open-Ended Questions on Non-Voting Behavior: Reasoning or Justification? Hints from the German General Federal Election 2013.” World Association for Public Opinion Research, Lisbon, Portugal.
- Silber, H.,** Gummer, T., & Roßmann, J.: “Question Difficulty and Measurement Error.” European Association for Survey Research, Lisbon, Portugal.

- Silber, H.**, Schröder, J., Struminskaya, B., & Bosnjak, M.: “Panel Conditioning in Measuring Ego-Centered Social Networks in Online Surveys.” American Association for Public Opinion Research, New Orleans, USA.
- 2016 **Silber, H.**, Züll, C., & Kühnel, S. M.: “Non-Voting Behavior.” (RN21, ESA), Quantitative Methods Network of the European Sociological Association, Nicosia, Cyprus.
- Silber, H.**, Krosnick, J. A., Stark, T. H., & Blom, A. G.: “Cross-National Replication of Acquiescence Experiments.” American Association for Public Opinion Research, Austin, USA.
- Silber, H.**, Höhne, J. K., & Schlosser, S.: “Under-Reporting Support for Europe.” World Association for Public Opinion Research, Austin, USA.
- Silber, H.**, Krosnick, J. A., Stark, T. H., & Blom, A. G.: “Multi-national Study of Questionnaire Design.” Second International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts, Chicago, USA.
- Silber, H.**, Krosnick, J. A., Stark, T. H., & Blom, A. G.: “Do Response Effect Generalize Across Countries?” Second International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts, Chicago, USA.
- 2015 **Silber, H.**, Krosnick, J. A., & Yeager, D. S.: “Replicability of Experimental Results Across Probability and Non-Probability Samples.” European Association for Survey Research, Reykjavik, Iceland.
- Leibold, J., **Silber, H.**, Lischewski, J., & Schlosser, S.: “A Systematic Generation of an Email Pool for Web Surveys.” American Association for Public Opinion Research, Hollywood, USA.
- 2014 **Silber, H.**, Krosnick, J. A., Stark, T. H., & Blom, A. G.: “Exact Replication of Acquiescence Experiments of Schuman and Presser.” (AAPOR) American Association for Public Opinion Research, Anaheim, USA.
- 2013 **Silber, H.**, J. A. Krosnick and D. S. Yeager: “Replication of Experimental Results Across Telephone and Internet Survey Panels.” Pacific Chapter of the American Association for Public Opinion Research (PAPOR), San Francisco, USA.
- 2012 **Silber, H.**, Lischewski, J., & Leibold, J.: “Comparing Item Non-Response and Open Questions Within Different Web Survey Types.” General Online Research, Mannheim, Germany.

Invited Talks

- 2025 **Silber, H.**: “Data Quality in Online Surveys: A Reason for Concern?” ECHO Measurement Series, virtual meeting.
- 2024 **Silber, H.**: Invited Panelist on “Necessary Future Directions and Research.” Paradata Workshop, Institute for Social Research, Ann Arbor.
- 2022 **Silber, H.**, Stadtmüller, S., & Cernat, A.: “What motivates respondents to participate in surveys? Comparing respondents with different professionalization levels.” Workshop Survey Climate and Trust in Scientific Surveys, Kassel.
- Silber, H.**: “History of the International Journal of Public Opinion Research.” Panel on WAPOR’s First 75 Years, Annual WAPOR Conference, Dubai.

- 2021 **Silber, H.**, Gerdon, F., Bach, R., Kern, C., Keusch, F., & Kreuter, F.: “A Vignette Experiment on Determinants of Health Data Sharing Behavior: Willingness to Donate Sensor Data, Medical Records, and Biomarkers.” Science and Politics Workshop, Western University, Ontario, Canada.
- Silber, H.**: “Enriching survey data with other data types: Determinants of respondents' willingness to share additional data.” Smart Surveys - New Technologies in Surveys. Scientific Meeting of DeStatis, ASI, and ADM.
- Silber, H.**: “The Impact of the COVID-19 Pandemic on Quantitative Research Approaches.” Young Researchers Group, Health Literacy Network Germany.
- Silber, H.**: “Survey Participation as a Function of Political Attitudes and Perceptions of Surveys” German Centre for Higher Education Research and Science Studies (DZHW), Hannover, Germany.
- 2020 **Silber, H.**: “What the Public Thinks: Political Representation, Polling, and Policymaking” Survey Research Group, Department of Public Administration, University of Illinois at Chicago, USA.
- Silber, H.**: “Linking Surveys and Digital Trace Data” Institute for Community Medicine, University of Greifswald, Germany.
- 2019 **Silber, H.**: “Consent to Data Linkage: Enriching Survey Data in the Digital Age.” Integrated Data and Survey Infrastructure, Standing Committee, GESIS, Mannheim.
- Silber, H.**: “Generalization of Empirical Findings in Social Sciences.” Center of Methods in Social Sciences, University of Göttingen, Germany.
- Silber, H.**: “Measuring Attitudes toward Surveys: Development and Validation of the Survey Attitude Scale.” **Invited Keynote** at the DZHW Workshop on Survey Evaluation, Hanover, Germany
- 2018 **Silber, H.**: “Web Survey by Smartphone and PC: Attentiveness, Misreporting, and Consent to Data Linkage.” Research Methods Group, Department of Methodology and Statistics, Utrecht University, Utrecht, Netherlands.
- 2016 **Silber, H.**, Yeager, D. S., Hooper, S. Y., & Krosnick, J.: “Replicability of Known Experimental Effects Across Large Internet Samples.” Adolescent Development Research Lab, Department of Psychology, University of Texas at Austin, USA
- Silber, H.**, Yeager, D. S., Hooper, S. Y., & Krosnick, J.: “Replicability Experimental Results.” Center of Methods in Social Sciences, University of Göttingen.
- 2015 **Silber, H.**, & Schlosser, S.: “Part-Whole Question Order Effects in the European Context.” Department of German and Dutch, Cambridge, UK.
- Silber, H.**: “Context Effects in Survey Research.” Center of Methods in Social Sciences, University of Göttingen, Germany.
- 2014 **Silber, H.**: “Exact Replication of Acquiescence Experiments of Schuman and Presser.” Political Psychology Research Group, Stanford University, USA.
- Silber, H.**: “Cross-National Replication of Question Design Experiments, Center of Methods in Social Sciences.” University of Göttingen, Germany.
- 2013 **Silber, H.**, & Krosnick, J. A.: “Comparing Response Order Experiments with Probability and Non-Probability Samples.” University of Mannheim, Germany.

Silber, H.: “Context Effects in Survey Research.” Political Psychology Research Group, Stanford University, USA.

PROJECTS

- 2023-2026 **Competence Center Data Quality in the Social Sciences (KODAQs) (BMBF)**
[Total: 3,000,000 €, positive evaluation 1st stage, full proposal invited]
- Co-Principal Investigator with Rammstedt, B., Daikeler, J., Kreuter, F., Keusch, F., Lechner, C., Jünger, S., Römer, L., Schoch, D., Siegers, P., Wagner, C., Weller, K., & Blumenberg, J.
- KODAQs - an association of GESIS with the University of Mannheim and the LMU Munich - offers researchers of all levels of experience support in assessing and analyzing the quality of social science data. This includes survey data, digital behavioral data, and linkages of these with each other or with other data (e.g., geodata). On the one hand, this support includes an academy for data quality, in which researchers learn or optimize the quality-assured handling of social science data according to their needs. On the other hand, a digital toolbox will be created as a low-threshold knowledge transfer offer, which includes analysis code for the calculation of central quality indicators with flanking training and consulting offers.
- *** GESIS Research Award for Outstanding Scientific Achievements (Selected by the GESIS Scientific Leadership in 2024)
- 2023-2025 **Development and Importance of Social Relations in the Context of the COVID-19 Pandemic** (Federal Ministry of Education and Research)
[Total: 220,000 €]
- Co-Principal Investigator with Repke, L., & Weiß, B.
- The project examines, first, the long-term evolution of social relationships over the course of the COVID-19 pandemic. A second strand of research addresses the effects of these developments in the fabric of social relations on mental health, trust in key social institutions and actors (such as politics and science), and the evaluation of and compliance with policy measures. For this purpose, existing and yet to be collected longitudinal data from the representative GESIS panel will be used.
- Successful GESIS Panel Short Submission (2023) “Offline- and Online Social Contacts”
 - Successful GESIS Panel Short Submission (2023) “Loneliness and Self-Esteem”
- 2023-2025 **Opening the File Drawer: Assessing and Understanding Publication Bias in the Social, Economic, and Behavioral Sciences by Utilizing two German Academic Access Panels (DFG – German Research Foundation)**
[Total: 500,000 €; GESIS: 320,000 €]
- Co-Principal Investigator with Daikeler, J., Richter, D. & Weiß, B.
- The project replicates and extends previous research on publication bias in the German context by using data on the submissions to and results of the GESIS Panel and SOEP Innovation Sample (IS), two open panel infrastructures in Germany, which are similar to TESS in the USA. However, while TESS only accepts experimental studies, the GESIS Panel and SOEP IS accept studies on all empirical topics and study designs. An additional advantage is that, while TESS works together with a commercial online panel, the GESIS Panel and SOEP IS are fully transparent with respect to their recruitment and maintenance. All conducted studies are completely open access.
- 2023-2025 **Standards and Tools for Data Monitoring in Observational Studies (DFG – German Research Foundation)**
[Total 500,000 €; GESIS: 70,000 €]
- Co-Principal Investigator with Schmidt, C. O., Pigeot-Kübler, I., Dugas, M., Krause,

G., & Sauerbrei, W.

In this infrastructure project, we develop standards and tools for assessing data quality in observational studies. While the project is centered around medical science data, my part of the project is to give input from a social sciences perspective and help to apply project findings to the social sciences and beyond. Among other project outcomes, R-routines for data processing, analyses, and visualization are developed.

- 2022-2024 **Cross-Sectional Online Survey on Health Perceptions in Six African Countries Using Facebook Advertisements**
 - Co-Principal Investigator with Priebe, J., Betsch, C., Pöttschke, S., & Rohr, B.
[Total: 29,000 €]
 In this project, we conduct an online survey in six countries in East and West Africa in 2023 and in four African countries in 2024. The surveys are pilot studies for a larger data collection, and they are a joint effort by the Bernhard-Nocht-Institut für Tropenmedizin (BNITM) and GESIS.
- 2022-2023 **Public Opinion Surveys and Democratic Process Among Young Adults: Attitudes, Beliefs, Knowledge, and Behavior (Civic Engagement Research Fund Awards for FY23, University of Illinois at Chicago)**
[Total: 20,000 €]
 - Co-Principal Investigator with Holbrook, A. & Johnson, T.
 The problem addressed by our research is to better understand the lack of public knowledge about surveys and survey methodology and low levels of trust and participation in public opinion surveys as a form of civic engagement in the democratic process. Three studies will be implemented: one qualitative study using focus groups and two quantitative studies using surveys.
- 2020-present **Survey Climate and Perceptions of Surveys as Indicators of Survey Nonresponse Across Europe (European Social Survey), South Korea (KGSS), and the United States of America (GSS)**
 - Co-Principal Investigator with Struminskaya, B., de Leeuw, E., Hox, J., Kim, J., Holbrook, A., & Johnson T. P.
 Within this project we will collect cross-sectional and longitudinal data on respondents' attitudes toward surveys in 13 countries. Our "survey climate" module will be implemented in Wave 1 and 5 of the ESS CRONOS Panel in 2021 and 2022 (12 countries). In addition, the survey climate module will also be included in the General Social Survey in South Korea (KGSS) in 2021 and in the GSS 2022.
- 2019-2024 **Mechanisms of Panel Conditioning in Longitudinal Surveys (DFG – German Research Foundation)**
[Total: 360,000 €; GESIS: 250,000 €]
 - Co-Principal Investigator with Bosnjak, M., Struminskaya, B., & Weiß, B.
 This project is designed to investigate the mechanisms of panel conditioning -- specifically, the effects of satisficing and social desirability. We plan to collect data via the GESIS Panel and a non-probabilistic web panel survey.
- 2021 **Advertisements in Social Networks as a Recruitment Opportunity for Online Surveys.** Internal GESIS Grants and University of Mannheim **[Total: 4,000 €]**
 - Co-Principal Investigator with Beuthner, C., Pöttschke, S., & Weiß, B.
 This methodological study explores the possibilities to reach hard-to-reach population for online surveys via advertisements in social networks. Specifically, we explore different ways to reach people working in the medical service in Germany through advertisements in Facebook and Instagram.
 - Cooperation with the project "Understanding Information Behavior on Social Network Sites" with Schmidt, P., Galit, G., Steinmetz, H., & Ajzen, I.

- 2017-2020 **Web Mobile Surveys and Data Linkage.** Internal GESIS Grants and University of Mannheim [**Total: 28,000 €**]
 - Co-Principal Investigator with Beuthner, C., Weiß, B., & Keusch, F.
 The studies utilize German online access panels (N = 3,000 and 2,000) to experimentally compare online data collections with smartphones and PCs. Outcome variables include respondents' willingness to agree to additional non-survey measurements and data linkage (e.g., to the collection of sensor data, social media data, and biomarkers). Another part of this research project is investigating web survey data collection of ego-centered social networks data and data linkage via data donation.
 - Cooperation with the project "Understanding Information Behavior on Social Network Sites" with Schmidt, P., Galit, G., Steinmetz, H., & Ajzen, I.
- 2019 **Address-based Sampling.** Internal GESIS Grant [**Total: 45,000 €**]
 - Co-Principal Investigator, with Stadtmüller, S., Zins, S., Gummer, T., & Christmann, P.
 In this project, we explore an in Germany new possibility of drawing random samples via the sampling frame of the German post office against a classic random sample drawn from the German register. The sample includes 4,000 residents of the municipality of Baden-Württemberg.
- 2019 **Cold-Deck-Imputation of Probability Samples Using Non-Probability Data.** Internal GESIS Grant [**Total: 12,800 €**]
 - Co-Principal Investigator, with Bruch, C., Zins, S., Gummer, T., & Kolb, J. P.
 The project aims to develop and test a method that combines survey data from probability and non-probability samples (blended probability approach). The approach is to fill unit nonresponse in a probability survey using data from a non-probability sample. Based on nonresponse patterns, persons are then selected from a non-probability sample and imputed into the probability-based data set (cold deck imputation). The project includes a simulation study with a generated population based on the German Microcensus.
- 2018 **River Sampling,** Internal GESIS Grant [**Total: 10,000 €**]
 - Co-Principal Investigator, with Zins, S., Gummer, T., & Lechner, C.
 A relatively uncontrolled recruitment of respondents via ads on various websites, river sampling has not yet been studied in Germany. This study compares a river sample (N = 5000) with a probabilistic and another non-probabilistic sample with respect to the ability to model relationships between variables of a complex measurement instrument.
- 2016 **Panel Conditioning,** Internal GESIS Grant [**Total: 10,000 €**]
 - Co-Principal Investigator Bosnjak, M., Stocké, V., & Struminskaya, B.
 The study experimentally investigated panel conditioning effects in web surveys (N = 4,000). The goal of the project was to assess the measurement error in panel designs and give recommendation for correction mechanisms. The project was in collaboration with
- 2013-2017 **Cross-National Replication of Questions Design Experiments**
 - Co-Principal Investigator with Krosnick, J. A., Stark, T. H., & Blom, A. G.
 Cooperating Organizations in Canada, Denmark, France, Estonia, Germany, Iceland, Japan, Netherlands, Norway, Portugal, Slovenia, Spain, Sweden, Taiwan, United Kingdom, and United States
- 2017 **CRONOS Panel** (cross-national online survey panel) in Estonia, Slovenia, & the United Kingdom with Krosnick, J. A., Stark, T. H., & Blom, A. G. (N = 1,000)
- 2015 **Time-sharing Experiments for the Social Sciences,** with Krosnick, J. A., Stark, T. H., & Blom, A. G., Awarded free survey data collection, representative national sample of American adults (N = 1,000).

- 2014 **Citizen Panel Norway**, with Krosnick, J. A., Stark, T. H., Blom, A. G., & Tvinnereim, E., Awarded free survey data collection, representative national sample of Norwegian adults (N = 1,000).
- 2014 **Citizen Panel Norway**, with Krosnick, J. A., Stark, T. H., Blom, A. G., & Tvinnereim, E., Awarded free survey data collection, representative national sample of Norwegian adults (N = 2,000).
- 2013 **Gallup Panel**, with Krosnick, J. A., Stark, T. H., & Blom, A. G., Awarded free survey data collection, representative national sample of American adults (N = 2,000).
- 2013 **Innovation Panel Competition**, with Krosnick, J. A., Stark, T. H., Blom, A. G. & Lynn, P., Awarded free survey data collection, representative national sample of British adults (N = 1,500).
- Longitudinal Internet Studies for the Social sciences (LISS)**, with Krosnick, J. A., Stark, T. H., & Blom, A. G., Awarded free survey data collection, representative national sample of Dutch adults (N = 2,000).

FELLOWSHIPS AND AWARDS

- 2024 **GESIS Research Award** for Outstanding Scientific Achievements (Selected by the GESIS Scientific Leadership).
- 2024 **Social Network Competition**, Civic Health and Institutions Project, a 50 States Survey (CHIP50)
- 2023 **GESIS Research Award** for the Best Cross-Department Cooperation (Selected by the GESIS Scientific Leadership).
- 2022 **GESIS Research Award** for Outstanding Scientific Achievements (Selected by the GESIS Scientific Advisory Board).
- 2022 **DGOF Research Award** for free data collection: “Which surveys can I trust? A vignette experiment on the effect of information about the selection process and survey mode on trust in survey results.” [1,100 €] with Stadtmüller, S.
- 2022 **Workshop Funding** for “Survey Climate and Trust in Scientific Surveys – Recent Developments and Controversial Issues” Academy for Sociology [2,000 €]
- 2021 **Politics in Life Science**, Special Issue [Preregistration Award, 2000 USD for data collection]
- 2019-2020 **Fulbright Young Researcher Fellowship**, German-American Fulbright Commission.
- 2018 **International Outgoing Travel Grant**, GESIS – Leibniz Institute for the Social Sciences [5,000 €]
- 2018 **Travel Scholarship** for the Conference of the Big Data Meets Survey Science Conference, German Academic Exchange Service (DAAD).
- 2017 **Travel Scholarship** for the Conference of the European Survey Research Association, German Academic Exchange Service (DAAD).
- 2016 **International Outgoing Travel Grant**, GESIS – Leibniz Institute for the Social Sciences [5,000 €]
- 2014-2016 **Fellowship**, College Europe, Network of Young Scholars Committed to European Issues, by Alfred Toepfer Foundation, German Academic Exchange Service and German National Academic Foundation.
- 2012-2015 **PhD Fellowship**, German National Academic Foundation [50,000 €]
- 2015 **Travel Scholarship** for the Conference of the European Survey Research Association 2015, German Academic Exchange Service (DAAD).
- 2015 **Travel Scholarship** for the Annual Conference of the American Association for Public Opinion Research 2015, Göttingen International.
- 2014 **Student Travel Award**, American Associations of Public Opinion Research.
- 2013-2014 **PhD Fellowship**, Frankfurter Allgemeine Zeitung, Foundation [15,000 €]
- 2012-2014 **International Outgoing Fellowship**, Faculty of Social Sciences, University of Göttingen.
- 2013 **2nd Prize Student Paper Competition**, Pacific Chapter of the American Association

	for Public Opinion Research (PAPOR).
2011	Masters with distinction, University of Göttingen.
2010	DAAD “GO East Fellowship” , Summer School, St. Petersburg, Russia.
2009–2010	ERASMUS Fellowship , Abo Akademi University, Finland.

PUBLIC AND PROFESSIONAL SERVICE

University of Michigan-Ann Arbor (2024-present)

Member of the Future for Surveys Initiative Group on Data Integration (2025-present)

The group writes a short report on data integration as part of SRC’s future of surveys initiative.

Member of the joint MPSDS & JPSM Master Admissions Committee (2025-present)

The joint master admissions committee reviews all applications to the master programs in survey and data science at U-M and UMD.

Co-Director of the Summer Institute in Survey Research Techniques (2024-present)

The Summer Institute in Survey Research Techniques is a teaching program of the Survey Research Center at the Institute for Social Research. The summer courses are select offerings from the Michigan Program in Survey and Data Science (MPSDS). In this role, I plan the workshop content, scheduling, finances, future plans, and oversee administration.

Member of the Statistical Design Group (2024-present)

The survey design group consists of MPSDS faculty and Survey Research Operations (SRO) experts who meet regularly to consult with SRC, ISR, and U-M researchers on questions of survey design and statistics.

Member of the MPSDS Recruiting Committee (2024-present)

The recruitment committee discusses new ways of recruiting potential students. In the past year, the focus was especially on domestic students.

Advisory Board, Study of Health in Pomerania (2019-2024)

Member of the Data Safety and Monitoring Committee (DSMC)

The Study of Health in Pomerania (SHIP) is a population-based epidemiological study in the region of Vorpommern in the federal state of Mecklenburg-Vorpommern. The epidemiological study investigates the frequency of diseases and their risk factors. The study focuses on selected diseases such as heart attack, stroke, diabetes mellitus and others.

Council and Committees, World Association for Public Opinion Research (2018-present)

WAPOR Conference Committee Member (2023-2024 and 2025-2026)

In this role, I work on organizing WAPOR’s annual conferences in Seoul, South Korea in 2024 and in St. Louis, USA in 2025.

WAPOR Standards Committee Member/Observer (2021-2022 and 2023-2024 terms)

In this role, I work towards revising the codes of ethics of WAPOR and administering the Freedom to Publish Public Opinion Research Poll, which is conducted every five years by WAPOR and ESOMAR.

WAPOR Publications Chair (2022-2023 term)

For 70 years, the World Association for Public Opinion Research has promoted the highest professional standards, ethics and techniques for polling around the world. The international membership represents the industry's most respected names in the survey and public opinion research field. My responsibility is to oversee all activities related to publications such as the WAPOR's journal, the International Journal of Public Opinion Research and the WAPOR newsletter.

Elected Secretary-Treasurer (2018-2019 and 2020-2021 terms)

My responsibilities included budget planning, investments, and sponsorship activities.

Digital Behavioral Data, GESIS (2022-2024)

Work package Lead: Quality of Digital Behavioral Data

GESIS mission is to comprehensively exploit the potential of digital behavioral data for the social sciences and thus enable innovative research with new data and methods. Specifically, GESIS will develop new research infrastructure services for social scientists to effectively collect, process, analyze and access digital behavioral data from January 2022 onwards. In my role, I will be leading the efforts regarding assessing and describing the data quality of digital behavioral data.

Integrated Data and Survey Infrastructure, GESIS (2019-2024)

Elected Co-Speaker

GESIS is responsible for the collection of various large-scale national and international survey programs (e.g., German General Social Survey and European Social Survey in Germany). Since 2017, the "Integrated Data and Survey Infrastructure" combines those surveys and has offered a reliable and long-term perspective for the financing and implementation of these important survey programs for the social sciences.

The Institute Council, GESIS – Leibniz-Institute for the Social Sciences (2016-2019)

Elected Representative of the Department of Survey Design and Methodology

The Institute Council advises the president in critical matters with respect to research and service as well as on important issues for the whole Institute such as strategic development.

Workers' Council Election, GESIS – Leibniz-Institute for the Social Sciences (2022)

Chair of the Election Committee

I chair the committee that organizes the election of the GESIS workers' council for the next term 2022-2026.

Sessions Organized

"Trust in surveys and survey results: A global perspective on the international survey climate" (2024) WAPOR, Seoul.

"Survey nonresponse trends and trust in surveys: A global perspective on the current survey climate" (2023) with Langfeldt, B. & Schwabe, U., ESRA, Milan.

"Inattentiveness and satisficing in self-administered surveys" (2023) with Roßmann, J., Lundmark, S., & Gummer, T., ESRA, Milan.

"From surveys to digital behavior: Data quality concepts, quality indicators, and linkage errors" (2023) with Daikeler, J., Bach, R., Fröhling, L., & Piepenburg, J., ESRA, Milan.

"Towards strong evidence-based survey methodology using replications, systematic

reviews, or bayesian approaches” (2019), with Weiß, B., Daikeler, J., & Bosnjak, M., European Survey Research Association (ESRA), Zagreb, Croatia. (1 Session)

“Fieldwork monitoring tools for large-scale surveys: Lessons from the field” (2019), with Bergmann, M., Butt, S., Douhou, S., Edwards, B., & Schmich, P., European Survey Research Association (ESRA), Zagreb, Croatia. (3 Sessions)

“Panel conditioning in longitudinal surveys” (2017) with Struminskaya, B., & Toepoel, V., European Survey Research Association (ESRA), Lisbon, Portugal. (1 Session)

“Satisficing in surveys” (2017) with Roßmann, J., & Gummer, T., European Survey Research Association (ESRA), Lisbon, Portugal. (3 Sessions)

“Experimental designs in web surveys” (2015) with Krebs, D., & Höhne, J. K., European Survey Research Association (ESRA), Reykjavik, Iceland. (4 Sessions)

Sessions Chaired

“Big Data, Sentiment Analysis and Machine Learning” (2021), World Association for Public Opinion Research (WAPOR), Virtual Conference.

“New Sources of Information on Public Opinion, News Media, and Political Behavior” (2020), World Association for Public Opinion Research (WAPOR), Virtual Conference.

“Political Behavior” (2019), World Association for Public Opinion Research (WAPOR), Toronto, Canada.

“Ethical Considerations for Using Big Data” (2018), Big Data Meets Survey Science (BigSurv), Barcelona, Spain.

“Web and Mobile Surveys” (2017), World Association for Public Opinion Research (WAPOR), Lisbon, Portugal.

“Methodological Issues for Election/Exit Polls” (2016), World Association for Public Opinion Research (WAPOR), Austin, USA.

Workshops and Conferences Organized

FReDA Methods Workshop “Education Bias in (self-administered) Cross-sectional and Panel Surveys in Germany (2023) with Stein, A., Naumann, E., & Gummer, T., Mannheim, Germany.

“Survey Climate and Trust in Scientific Surveys – Recent Developments and Controversial Issues” (2022) with Langfeldt, B., Jungermann, N., Schwabe, U., Euler, T., & Struminskaya, B., Kassel, Germany.

“New Developments in Online Survey Research: River Sampling” (2020) with Ackermann-Piek, D., Felderer, B., Rammstedt, B., Schröder, J., & Wolf, C., Mannheim, Germany.

“Fieldwork Monitoring Strategies for Interviewer-Administered Surveys” (2019) with Meitinger, K., Mannheim, Germany.

“Field Monitoring Strategies” (2018) with Meitinger, K., Martin, S. & Edwards, B., Mannheim, Germany.

“General Survey Interviewer Training” (2016) with Bosnjak, B., & Wengrzik, J., Mannheim, Germany.

Associate Editor

Journal of Survey Methodology and Statistics (2024–present)

Editorial Board Member

Survey Methods: Insights from the Field (2017–present)

Editor-in-Chief

GESIS Survey Guidelines (2019–2024)

Guest Editor

Survey Research Methods (2023)

Special Issue: “Survey Climate and Trust in Scientific Surveys – Recent Developments

and Controversial Issues” with Langfeldt, B., Struminskaya, B., & Traugott, M.

Survey Methods: Insights from the Field (2020)

Special Issue: “Fieldwork Monitoring Strategies for Interviewer-Administered Surveys”

with Meitinger, K., Ackermann-Piek, D., Blohm, M., Edwards, B., Gummer, G., & Vandenplas, C.

Conference Reviews

American Association for Public Opinion Research 2014, 2015, 2016, 2017, 2019, 2024, 2025

World Association for Public Opinion Research 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025

European Survey Research Association 2015, 2017, 2019, 2023

General Online Research Conference 2018, 2019, 2020, 2021, 2022, 2023, 2024

Big Data Meets Survey Science 2018, 2020

Journal Reviews

Survey Methods: Insights from the Field 2017, 2018, 2019, 2020, 2021, 2022, 2023

Public Opinion Quarterly 2018, 2020, 2021, 2022, 2025

Social Science Computer Review 2018, 2025

Journal of Articles in Support of the Null Hypothesis 2019

Zeitschrift für Psychologie 2019, 2020

Methods, Data, Analyses 2020, 2021, 2023, 2024, 2025

Journal of Survey Statistics and Methodology 2021, 2022, 2024, 2025

Survey Research Methods 2021, 2022, 2023, 2024, 2025

International Journal of Social Research Methodology 2021, 2023

Journal of Official Statistics 2021, 2022

Field Methods 2021, 2022, 2023

Journal of Open Psychology Data 2021

Brain and Behavior 2021

Psychological Methods 2022

Sociological Methods and Research 2023, 2024

Cross-Cultural Research 2023

Measurement Instruments for the Social Sciences 2024

Information, Communication & Society 2024

International Journal for Market Research 2024, 2025

International Journal for Public Opinion Research 2024, 2025

Book Chapter Reviews

Springer, Survey Methods in Higher Education Research 2021

Award Committees and Reviews

DGOF, Best Paper Award Committee: 2020, 2021, 2022, 2023, 2024, 2025

AAPOR/WAPOR Harkness Award Committee: 2021, 2022, 2023

WAPOR Worcester Award Committee: 2021

German-American Fulbright Commission: 2020

ESRA Young Researcher Award: 2023, 2025

TEACHING EXPERIENCE

University of Michigan

Lecturer

Michigan Program in Survey and Data Science

Questionnaire Design and Evaluation

2025

- 33 students from U-M and UMD
- Excellent course evaluation (average of 4.5 out of a possible 5)

Guest Lecturer

- Population Dynamics and Health Program (PDHP) Workshop Series
 Introduction To Response Quality Assessment in Surveys 2024
- 50+ attendees
 - Excellent course evaluation (average of 4.4 out of a possible 5)

GESIS Summer School in Survey Methodology*Lecturer*

- Mixed-mode surveys 2022, 2023, 2024
- 8 to 16 researchers from all disciplines
 - Excellent course evaluation (average of 4.0 out of a possible 5)

International Summer School in Uganda (ISSU), 10-14 October 2022, Masaka*Lecturer*

- Cross-cultural survey research Oct 2022
- 18 graduate students from Germany, Uganda, Kenya, and Tanzania
 - Excellent course evaluation (overall 4.2 out of a possible 5)

Conference Workshop, WAPOR Annual Conference, 28-31 July 2024, Seoul*Lecturer*

- Cross-cultural survey research (upcoming) Jul 2024

University of Kassel, Kassel Germany*Visiting Lecturer*

- Quantitative analyzing methods: Methodological principles and applications Fall 2018
- Full responsibility for the preparation of course materials, teaching and evaluation of students' work. (no evaluation available)

- Data analyses and statistics Fall 2017
- Full responsibility for the preparation of course materials, teaching and evaluation of students' work.
 - Excellent student feedback and evaluation (overall 9.3 out of a possible 10)

- Data analyses and statistics Fall 2016
- Full responsibility for the preparation of course materials, teaching and evaluation of students' work.
 - Excellent student feedback and evaluation (overall 10 out of a possible 11)

University of Göttingen, Göttingen, Germany*Lecturer*

- Political Sociology Summer 2012
- Full responsibility for the preparation of course materials, teaching and evaluation of students' work.

Teaching Assistant

- Prepared course materials and conducted discussions and quantitative exercises after lectures, evaluated the work of students.

- Data analyses with STATA Fall 2010
 Multivariate statistics Fall 2008
 Introduction to statistics Summer 2008
 Data analyses with SPSS Summer 2008
 Data collection methods Summer 2008
 Multivariate statistics Fall 2007

PHD STUDENT ADVISING

- 2025 – *present* Cagla Ezgi Yildiz (Dissertation Co-Advisor, University of Mannheim) “Data Quality Assessment in Social Science Research.”
- 2023 – *present* Ulrike Efu Nkong (Dissertation Co-Advisor, University of Mainz) “Questionnaire Translation in Cross-Cultural Survey Programs.”
- 2022 – *present* Theresia Ell (Dissertation Co-Advisor, University of Mannheim) “Development and Importance of Social Relations in the Context of the COVID-19 Pandemic.”
- 2022 – *present* Björn Rohr (Dissertation Co-Advisor, University of Mannheim) “Using Non-Probability Online Surveys in Social Science Research.”
- 2020 – *present* Fabienne Kraemer (Dissertation Co-Advisor, Utrecht University) “Panel Conditioning in Longitudinal Social Surveys.”
- 2019 – 2023 Christoph Beuthner (Dissertation Co-Advisor, University of Mannheim), “Online Surveys and Device Choices – An Analysis of User Groups, Response Behavior, and Consent Decisions.”

TRAINING

Leadership

- “Gender Competencies” (2023), GESIS Mannheim.
- “Leadership Training: Systemic Leadership” (2019), Akademie Knegendorf, Hildesheim.
- “From colleague to supervisor” (2017), Akademie Knegendorf, Osnabrück.

Teaching

- “Giving professional feedback” (2017), GESIS Mannheim.
- “Activating methods” (2012), Hochschuldidaktik, University of Göttingen.
- “Constructive conversations” (2012), Hochschuldidaktik, University of Göttingen.

Statistics

- “Agent-based Modelling in Social Sciences” (2022), GESIS Spring Seminar.
- “Policy Modelling” (2022), GESIS Spring Seminar.
- “Advanced Multilevel Analyses” (2019), Utrecht University Summer School.

SOCIAL MEDIA

Die Welt (national newspaper): <https://www.welt.de/wissenschaft/plus249747260/Folgen-der-Corona-Pandemie-Die-duennhaeutige-und-misstrauische-Gesellschaft.html>

LSE COVID-19 Blog: <https://blogs.lse.ac.uk/covid19/2021/06/07/how-german-health-workers-views-on-vaccine-safety-can-be-swayed-by-the-astrazeneca-controversy/>

GESIS Blog [in German]: <https://blog.gesis.org/wie-die-astrazeneca-kontroverse-die-covid-19-impfempfehlungen-von-medizinischen-fachkräften-beeinflusst/>

Podcast, Tonspur Wissen: Public opinion research - How to Recognize a Serious Survey (2020) [in German]

https://www.t-online.de/nachrichten/wissen/id_89041796/podcast-meinungsforschung-darauf-achtet-

[ein-profi-bei-umfragen.html](https://www.leibniz-gemeinschaft.de/ueber-uns/neues/forschungsnachrichten/forschungsnachrichten-single/newsdetails/tonspur-wissen-meinungsforschung.html)

<https://www.leibniz-gemeinschaft.de/ueber-uns/neues/forschungsnachrichten/forschungsnachrichten-single/newsdetails/tonspur-wissen-meinungsforschung.html>

Newspaper, Der Spiegel: Battle against Corona: How many people want to get vaccinated? (2021) [in German] <https://www.spiegel.de/wissenschaft/corona-impfbereitschaft-in-deutschland-wie-viele-menschen-wollen-sich-impfen-lassen-a-15fcc4d5-3c9a-4326-bfe2-ced68d3fe72f>

MEMBERSHIP IN RESEARCH ASSOCIATIONS

American Association for Public Opinion Research

American Sociological Association

European Sociological Association and Research Network 21 “Quantitative Methods”

European Survey Research Association

German Sociological Association

German Society for Online Research

German Society of Network Research

World Association for Public Opinion Research

SKILLS

Software: STATA, SPSS, R, EXCEL, LISREL, M-PLUS, MAXQDA, TEXTPACK, Unipark, Survey Monkey, Voxco, and Qualtrics

Languages: German (native), English (fluent), Swedish (Basic), Finish (Basic)

ACTIVITIES

Chess Club (International FIDE MASTER, Oberliga Süd-West, Youth Training), International Rating 2283 (Top 500 in Germany), American USCF Rating 2387

INTERESTS

Chess, Modern Art, Soccer, Classic German Literature, and International Affairs