

**Shinobu Kitayama**  
**Curriculum Vitae**

**Birthplace:** Shizuoka, Japan  
**Area:** Socio-cultural Psychology  
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**Education**

Kyoto University, 1975-1979; B.A., 1979  
Kyoto University, 1979-1981; M.A., 1981  
University of Michigan, 1982-1987; Ph.D., 1987

**Honors**

1982-1984	Fulbright scholarship
1995-1996	Fellow, Center for Advanced Study on Behavioral Sciences
2001	Fellow, Russell Sage Foundation (declined)
2003	Fellow, American Psychological Society
2006	Honorable mention, Otto Klineberg Intercultural and International Relations Award.
2007	Distinguished Visiting Professor, Doshisha University, Japan.
2008-2009	Fellow, Center for Advanced Study on Behavioral Sciences, Stanford, California
2009	Fellow. Society for Experimental Social Psychology.
2010	John Simon Guggenheim Fellowship
2010	Scientific impact award, Society for Experimental Social Psychology
2011	Earnest R. Hilgard Visiting Professorship, Stanford University

2011-Present	Robert B. Zajonc Collegiate Professorship, University of Michigan
2012	Fellow, American Academy of Arts and Sciences (inducted in 2012)
2013	The Otto Klineberg Intercultural and International Relations Award, The Society for the Psychological Study of Social Issues.
2015	Japanese Psychological Association award for distinguished scientific contribution.
2017	Distinguished achievement award for advancing cultural psychology, Society for Personality and Social Psychology
2018	Career contribution award, Society for Personality and Social Psychology
2019	Alexander von Humboldt Foundation Research Award
2019	Fellow, Russell Sage Foundation
2020	President, Association for Psychological Science
2022	Distinguished Scientific Contributions award, <i>American Psychological Association</i>
2022	Distinguished Achievement Award, the inaugural symposium to celebrate the achievements of U-M Asian and Asian American faculty and students. The University of Michigan.
2023	William James Fellow award, Association for Psychological Science
2023	Speaker to represent the academia at large at the inauguration of Sian Leah Beilock as the 19 <sup>th</sup> president of Dartmouth College.
2024	Wegner theoretical innovation prize, Society for Personality and Social Psychology
2024	Nalini Ambady award for mentorship excellence, Society for Personality and Social Psychology.
2024	The American Psychological Foundation Gold Medal Award
2025	President-Elect, Federation of the Associations for Behavioral and Brain Sciences

### **Citations (based on Google Scholar, March 2025)**

Sum of the times cited:	102,019
H-index:	99
I10 index:	247

### **Professional Experience**

Assistant to Associate Professor, University of Oregon, 1988-1993

Associate Professor, Kyoto University, 1993-2003

Fellow, Center for Advanced Study in Behavioral Sciences, 1995-1996

Visiting Associate Professor to Visiting Professor, Committee on Human Development,

University of Chicago, 2000-2003

Professor of Psychology, University of Michigan, 2003-present

Faculty Associate, Research Center for Group Dynamics, University of Michigan, 2003-2009

Research Professor, Research Center for Group Dynamics, University of Michigan, 2009-present

Visiting Professor, INSEAD, 2010, fall

Ernest Hilgard Visiting Professor, Stanford University, May 2011

Robert B. Zajonc Collegiate Professor of Psychology, University of Michigan, 2011-present

Visiting Professor, Stanford University, February 2016

### **Teaching Experience and Interests**

Social Psychology  
Cultural Psychology  
Culture and Health  
Cultural Neuroscience  
Cultural Evolution  
Global Psychology

### **Research Interests**

Cultural Psychology (Culture and self; Mutual influences of socio-cultural contexts and psychological processes including cognition, emotion, and motivation, with particular emphasis on culture, ethnicity, and gender; Social versus personal representations of cultural values); Cultural neuroscience (Physiological and brain measures in different cultural contexts); Cultural evolution (Social, ecological, and historical antecedents of cultural variations)

### **Editorial Work**

Editor: Journal of Personality and Social Psychology: Attitudes and Social Cognition (2017-2022)

Associate Editor: Personality and Social Psychology Bulletin (2008-2012)  
Personality and Social Psychology Bulletin (2005-2008)  
Frontiers in Cultural Psychology (2009-present)  
Journal of Personality and Social Psychology (2014-2016)

Editorial Board: (Current)  
Annual Review of Psychology  
(Previous)  
Journal of Personality and Social Psychology  
Emotion  
Journal of Applied Developmental Psychology  
Journal of Cross-Cultural Psychology  
Asian Journal of Psychology

Occasional Reviews: Journal of Personality and Social Psychology  
Journal of Experimental Social Psychology  
Journal of Abnormal Psychology  
Psychological Review  
Proceedings of National Academy of Science

Science  
 Nature  
 Child Development  
 Cognition and Emotion  
 Developmental Psychology  
 Psychological Bulletin  
 Social Psychology Quarterly  
 Motivation and Emotion  
 Personality and Social Psychology Bulletin  
 National Science Foundation (grant review)  
 National Institute of Mental Health (grant review)

## Committee Services

- 1993 Socio-cultural influence subcommittee in the National Institute of Mental Health task force on behavioral sciences
- 1995 Regional representative (East Asia), Internal Association of Cross-Cultural Psychology
- 2005-2012 Director, Culture and Cognition Program
- 2005- Member, Committee for International Relations in Psychology, American Psychological Association.
- 2008- Executive Committee member, International Society for Self and Identity
- 2008 Executive Committee member, Research Center for Group Dynamics, University of Michigan
- 2008 Chair, Career award selection committee, Society for Self and Identity
- 2009. Augmented Executive Committee member, Psychology
- 2009- Mentoring Committee for Ethan Kross
- 2010-2019 Social Psychology Area Chair
- 2020 Chair, Search Committee for the APS executive director
- 2020 President, Association for Psychological Science
- 2023 Chair, Award selection committee, The James S. Jackson Distinguished Career award, APS.

## Publications

### Chapters in Books

- Kitayama, S., & Burnstein, E. (1989). The relation between opinion and memory: Distinguishing between associative density and structural centrality. In J. Bassili (Ed.), *On-line cognition in person perception*. Erlbaum.
- Markus, H. R., & Kitayama, S. (1991). Cultural variation in the self-concept. In G. R. Goethals & J. Strauss (Eds.), *Multidisciplinary perspectives on the self*. (pp. 18-48). New York: Springer-Verlag.
- Kitayama, S., & Burnstein, E. (1994). Social influence, persuasion, and group decision making. In T. C. Brock, & S. Shavitt (Eds.), *Psychology of persuasion*. Needham Heights, MA: Allyn & Bacon.
- Burnstein, E., Kitayama, S., & Abboushi, M. (1994). How the mind preserves the image of the enemy: The mnemonics of Soviet-American relations. In W. Zimmerman (Ed.), *Alternative*

approaches to world conflict. The University of Michigan Press.

- Kitayama, S. & Howard, S. (1994). Affective regulation of perception and cognition. In P. M. Niedenthal, P., & S. Kitayama (Eds.), *The heart's eye: Emotional influences in perception and attention*. Academic Press.
- Kitayama, S., & Markus, H. (1994). Cultural variations of self: Some consequences on cognition, emotion, and motivation. In D. Matsumoto (Ed.), *Revising psychology: A cross-cultural introduction*. Brooks/Cole.
- Kitayama, S., & Markus, H. R. (1994). Cultural Psychology and Emotion Research. In Kitayama, S., & Markus, H. (Eds.), *Culture and emotion*. American Psychological Association.
- Markus, H., & Kitayama, S. (1994). The cultural construction of self and emotion: Implications for social behavior. In Kitayama, S., & Markus, H. (Eds.), *Culture and emotion*. American Psychological Association.
- Kitayama, S., Markus, H. R., & Matsumoto, H. (1995). Culture, self, and emotion: A cultural perspective on self-conscious emotions. In J. P. Tangney, & K. W. Fisher (Eds.), *Shame, guilt, embarrassment, and pride: Empirical studies of self-conscious emotions* (pp. 439-464). Guilford Press.
- Kitayama, S., Markus, H. R., & Lieberman, C. (1995). The collective construction of self-esteem: Implications for culture, self, and emotion. In J. Russell, J. Wellenkamp, T. Manstead, & J.M. F. Dols (Eds.), *Everyday conceptions of emotion*. Dordrecht, The Netherlands: Kluwer Academic Press.
- Kitayama, S., & Markus, H. R. (1996). Construal of self as cultural frame: Implications for internationalizing psychology. In N. R. Goldberger & J. B. Veroff (eds.), *The culture and psychology reader*. New York University Press. (pp. 366-383).
- Markus, H. R., Kitayama, S., & Heiman, R. J. (1996). Culture and "basic" psychological principles. In E. T. Higgins & A. W. Kruglanski (Eds.), *Social Psychology: Handbook of basic principles*. New York: Guilford.
- Kitayama, S. (1997). Affective influence in perception: Some implications of the amplification model. In G. Matthews (Ed.), *Cognitive science perspectives in personality and emotion*. (pp. 193-258)
- Kitayama, S. (1997). What is cultural psychology? In K. Kashiwagi, S. Kitayama, & H. Azuma (Eds.), *Cultural psychology: Theory and empirical research*. Tokyo: Tokyo University Press. (in Japanese)
- Kitayama, S., & Masuda, T. (1997). The cultural mediation model of social inference: A cultural psychological analysis of correspondence bias. In K. Kashiwagi, S. Kitayama, & H. Azuma (Eds.), *Cultural psychology: Theory and empirical research*. Tokyo: Tokyo University Press. (in Japanese)
- Markus, H. R., Mullally, P. R., & Kitayama, S. (1997). Selfways: Diversity in modes of cultural participation. In U. Neisser & D. Jopling (Eds.), *the conceptual self in context* (pp. 13-60). New York: Cambridge University Press.
- Fiske, A. R., Kitayama, S., Markus, H. R., & Nisbett, R. E. (1998). The social matrix of social psychology. In D. Gilbert et al. (Eds.), *Handbook of Social Psychology*. NY: McGraw Hill. (pp. 915-981)
- Kitayama, S., & Markus, H. R. (1999). Yin and yang of the Japanese self: The cultural

- psychology of personality coherence. In D. Cervone & Y. Shoda (Eds.), *The coherence of personality: Social cognitive bases of personality consistency, variability, and organization*. NY: Guilford. (pp. 242-302)
- Kitayama, S. (2000). Cultural variations in cognition: Implications for aging research. In P.C. Stern & L.L. Cartensen (eds.), *The aging mind: Opportunities in cognitive research* (pp. 218-237). Washington, D. C.: National Academy Press.
- Kitayama, S., & Markus, H. R. (2000). The pursuit of happiness and the realization of sympathy: Cultural patterns of self, social relations, and well-being. In E. Diener & Suh, E. (ed.). *Subjective well-being across Cultures*. Cambridge, MA: MIT Press.
- Uchida, Y., & Kitayama, S. (2000). Implicit Self-Attachment in Japan: An Examination with an implicit association test. In G. Hatano et al. (Eds.), *Affective minds*. Oxford: Elsevier Science.
- Ishii, K., & Kitayama, S. (2000). Spontaneous attention to emotional speech in Japan and the United States. In G. Hatano et al. (Eds.), *Affective minds*. Oxford: Elsevier Science.
- Kitayama, S. (2001). Culture and emotion. In N. J. Smelser and P. B. Baltes (Eds.), *International encyclopedia of the social and behavioral sciences*. Elsevier Science.
- Kitayama, S. (2002). Cultural psychology of the self: A renewed look at independence and interdependence. In *Psychology at the turn of the millennium* (vol. 2, pp. 305-322).
- Markus, H. R., & Kitayama, S. (2004). Models of agency: Sociocultural diversity in the construction of action. In V. Murphy-Berman & J. J. Berman (Eds), *Cross-cultural differences in perspectives on the self: Nebraska symposium on motivation* (Vol. 49) (pp. 1-57). Lincoln, University of Nebraska Press.
- Kitayama, S., & Duffy, S. (2004). Cultural competence—Tacit, yet fundamental: Self, social relations, and cognition in the US and Japan. In R. J., Sternberg, & E. L. Grigorenko, (Eds.), *Culture and competence* (pp. 55-87). Washington, DC: American Psychological Association.
- Kitayama, S., Karasawa, M., & Mesquita, B. (2004). Collective and personal processes in regulating emotions: Emotion and self in Japan and the U.S. In P. Philippot and R. S. Feldman (Eds), *The regulation of emotion* (pp. 251-273). Hillsdale, New Jersey: Lawrence Erlbaum.
- Kitayama, S., & Uchida, Y. (2005). Interdependent agency: An alternative system for action. In R. Sorrentino, D. Cohen, J. M. Ison, & M. P. Zanna (eds.), *Culture and social behaviour: The Ontario symposium* (Vol. 10, pp. 165-198). Mahwah, NJ: Erlbaum.
- Kitayama, S. (2006). Does self-esteem equally matter across cultures? In M. H. Kernis (Ed.), *Self-esteem issues and answers: A sourcebook on current perspectives*. NY: Psychology Press.
- Kitayama, S., Duffy, S., & Uchida, Y. (2006). Self as mode of being. In S. Kitayama & D. Cohen (Eds.). *Handbook of cultural psychology* (pp. 136-174). New York: Guilford Press.
- Morling, B., & Kitayama, S. (2007). Culture and motivation. In J. Shah & W. Gardner (Eds.), *Handbook of Motivation Science*, pp. 417-432. New York: Guilford.
- Kitayama, S., Uchida, Y., & Niiya, Y. (2007). Culture and emotion: Focusing on the contemporary Japan. In K. Fujita (Ed). *Affective Science*. Kyoto University Press. (in Japanese).
- Kitayama, S., & Imada, T. (2008). Defending cultural self: A dual-process model of agency. In T.

- Urduan & M. Maehr (Eds.), *Advances in Motivation and Achievement*, Vol. 15 (pp. 171-207). Elsevier Press.
- Kitayama, S., & Imada, T. (2010). Implicit independence and interdependence: A cultural task analysis. In L. Feldman Barrett, E. Smith, & B. Mesquita (Eds.), *The mind in context* (pp. 174-200). New York, Guilford Press.
- Kitayama, S., & Park, H. (2010). Perceiving through culture: The socialized attention hypothesis. In N. Ambady, K. Nakayama, S. Shimojo and R. B. Adams, Jr. (Eds.), *Social Vision*. Oxford University Press.
- Kitayama, S., & Bowman, N. (2010). Psychological consequences of settlement in the frontier: Evidence and implications. In M. Schaller, A. Norenzayan, S. J. Heine, T. Yamagishi, & T. Kameda (Eds.), *Culture and evolution*. Mahwah, NJ: Lawrence Erlbaum.
- Kitayama, S., & Park, J. (2013). Culture and the self: Implications for consumer behavior. In A. A. Rubio & R. W. Beck (Eds.), *The Routledge companion to identity and consumption* (pp. 5-20). London and New York: Loutledge, Taylor & Francis Group.
- Kitayama, S., Varnum, M. E. W., & Sevincer, A. T. (2013). The frontier: Voluntary settlement and cultural change. In A. Cohen (Ed.), *New directions in the psychology of culture*. American Psychological Association.
- Ryff, C. D., Love, G. D., Miyamoto, Y., Markus, H. R., Curhan, K. B., Kitayama, S., Park, J., Kawakami, N., Kan, C., & Karasawa, M. (2014). Culture and the promotion of well-being in East and West: Understanding varieties of attunement to the surrounding context. In G. A. Fava & C. Ruini (Eds.), *Increasing psychological well-being in clinical and education settings: Interventions and cultural contexts*. New York: Springer. doi:10.1007/978-94-017-8669-0
- Kitayama, S., Tompson, S., & Chua, H. F. (2014). Cultural neuroscience of choice justification. In J. Forgas & E. Harmon-Jones, *Control within: Motivation and its regulation*. Sydney Symposium. (pp. 313–330). New York: Psychology Press.
- Ryff, C. D., Love, G. D., Miyamoto, Y., Markus, H. R., Curhan, K. B., Kitayama, S., et al. (2014). Culture and the Promotion of Well-being in East and West: Understanding Varieties of Attunement to the Surrounding Context. In G. A. Fava & C. Ruini, *Increasing Psychological Well-being in Clinical and Educational Settings* (Vol. 8, pp. 1–19). Dordrecht: Springer Netherlands. doi:10.1007/978-94-017-8669-0\_1
- Kitayama, S., & Huff, S. (2014). Cultural neuroscience: Connecting culture, brain, and genes. In R. Scott & S. Kosslyn (Eds.), *Emerging Trends in the Social and Behavioral Sciences*. Hoboken, NJ: John Wiley and Sons.
- Kitayama, S., Park, J., & Cho, Y.-H. (2015). Culture and neuroplasticity. In M. J. Gelfand, C. Y. Chiu, & Y.-Y. Hong, *Advances in Culture and Psychology* (vol. 5). Oxford University Press.
- Park, J., & Kitayama, S. (2018). Anger expression and health: The cultural moderation hypothesis. In P. Carol D Ryff & R. F. Krueger (Eds.), *Oxford Handbook of Integrated Health Science*. Oxford University Press.
- Kitayama, S., Varnum, M.E.W., & Salvador, CM (2019). Cultural neuroscience. In D. Cohen & S. Kitayama (Eds.), *The Handbook of Cultural Psychology*, 2nd Edition. Guilford.
- Sevincer, A. T., Varnum, M. E. W., & Kitayama, S. (2019). The modern land of opportunity: Cosmopolitan cities attract independent immigrants. In N. Kakabadse & N. Mouraviev (Eds.), *Entrepreneurship and Global Cities: Diversity, Opportunity and Cosmopolitanism*. New York: Routledge.

- Kitayama, S., & Yu, Q. (2020). Mutual Constitution of Culture and the Mind: Insights from Cultural Neuroscience. In L. J. Kirmyaer, C. M. Worthman, & S. Kitayama (Eds). Culture, mind, and brain: Emerging concepts, models, and applications. Cambridge University Press.
- Kühnen, U., & Kitayama, S. (2020). Agency-Detection. In T. K. Shackelford & V. A. Weekes-Shackelford (Eds.), *Encyclopedia of Evolutionary Psychological Science* (pp. 1–8). Springer International Publishing. [https://doi.org/10.1007/978-3-319-16999-6\\_3011-1](https://doi.org/10.1007/978-3-319-16999-6_3011-1)
- Kitayama, S. (2022). Seeking the middle way: An exploration of culture, mind, and the brain. In S. Kassin (Ed.). *Pillars of Social Psychology: Stories and retrospectives*. Cambridge University Press.
- Kitayama, S. (2024). How Will Collective-Level Dynamics Influence the Spread of COVID-19? In M. Miller (Ed.), *The Social Science of the COVID-19 Pandemic: A Call to Action for Researchers* (pp. 209–220). Oxford University Press.
- Kitayama, S., & Berg, M. (2024). The cultural psychology of social cognition. In D. Carlston, K. Johnson, & K. Hugenberg (Eds.), *The Oxford Handbook of Social Cognition*. Oxford University Press.

### Books

- Niedenthal, P., & Kitayama, S. (Eds., 1994). *The Heart's Eye: Emotional Influences in Perception and Attention*. Academic Press.
- Kitayama, S., & Markus, H. R. (Eds., 1994), *Emotion and culture: Empirical investigations of mutual influences*. American Psychological Association.
- Kashiwagi, K., Kitayama, S., & Azuma, H. (Eds. 1997). *Cultural psychology: Theory and empirical research*. The University of Tokyo Press. (in Japanese)
- Kitayama, S. (1998). *Self and emotion: A cultural psychological view*. Kyouritsu syuppan. (in Japanese).
- Kitayama, S., & Cohen, D. (2007). *Handbook of cultural psychology*. New York: Guilford Press.
- Cohen, D., & Kitayama, S. (2018). *Handbook of cultural psychology (2<sup>nd</sup> Edition)*. New York: Guilford Press.
- Kirmayer, L. J., Worthman, C. M., & Kitayama, S. (2020). *Culture, mind, and brain: Emerging concepts, models, and applications*. Cambridge University Press.

### Articles

- Kitayama, S. (1979). An approach to majority-minority relations from the point of view of intergroup interactions. *Japanese Psychological Review*, 22, 429-448.
- Kitayama, S. (1981). Effects of intergroup relations upon status of a minority within a group. *Japanese Journal of Experimental Social Psychology*, 21, 25-34.
- Kitayama, S. (1983). Majority-minority relations in a changing context. *Japanese Psychological Research*, 25, 164-169.
- Kitayama, S. (1984). The influence of a minority within a group. *Japanese Journal of Experimental Social Psychology*, 23, 97- 105.
- Kitayama, S., & Burnstein, E. (1988). Automaticity in conversations: An examination of the mindlessness hypothesis. *Journal of Personality and Social Psychology*, 54, 219-224.
- Kitayama, S. (1990). Interaction between affect and cognition in word perception. *Journal of Personality and Social Psychology*, 58, 209-217.

- Kitayama, S. (2004). Toward globalization of psychology: A reflection on the Kyoto-Michigan collaboration in psychology. *International Institute Journal*.
- Kitayama, S. (2006). A cultural psychology of self-defense. Article published in the *Center for Japanese Studies Newsletter*.
- Markus, H., & Kitayama, S. (1991). Culture and the self: Implications for cognition, emotion, and motivation. *Psychological Review*, 98, 224-253.
- \*One of the most frequently cited articles in the behavioral sciences with the citation count = 27801 (as of June 2021, Google Scholar)
- \*\*The 4<sup>th</sup> most frequently cited article in the history of *Psychological Review*
- \*\*Identified by Patricia Devine and Amanda Brodish (2003, *Psychological Inquiry*, 3&4, 196-202) as a modern classic in social psychology
- Kitayama, S. (1991). Impairment of perception by positive and negative affect. *Cognition and Emotion*, 5, 255-274.
- Kitayama, S. (1992). Some thoughts on the cognitive-psychodynamic self from a cultural perspective. (A peer commentary) *Psychological Inquiry*, 3, 41-44.
- Markus, H., & Kitayama, S. (1992). The what, why, and how of cultural psychology: A review of Shweder's Thinking through cultures. *Psychological Inquiry*, 3, 357-364.
- Kitayama, S. (1992). Individualism and collectivism as social representation. Review of Cross-Cultural Perspectives: Nebraska Symposium on Motivation, 1989. *Contemporary Psychology*, 37, 1322-1324.
- Markus, H. R., & Kitayama, S. (1994). A collective fear of the collective: Implications for selves and theories of selves. *Personality and Social Psychology Bulletin*, 20, 568-579.
- Burnstein, E., Crandall, C., & Kitayama, S. (1994). Some neo-Darwinian decision rules for altruism: Weighing cues for inclusive fitness as a function of the biological importance of the decision. *Journal of Personality and Social Psychology* 67, 773-789.
- Kitayama, S. (1994). Cultural views of self and psychological processes. *Research in Social Psychology*, 10, 153-167. (in Japanese)
- Kitayama, S., & Masuda, T. (1995). Reappraising cognitive appraisal from a cultural perspective. *Psychological Inquiry*, 217-223.
- Kitayama, S., Takagi, H., & Matsumoto, H. (1995). Cultural psychology of Japanese self: I. Causal attribution of success and failure. *Japanese Psychological Review*, 38, 247-280. (in Japanese)
- Kitayama, S., & Karasawa, M. (1995). Self: A cultural psychological perspective. *Japanese Journal of Experimental Social Psychology*, 35, 133-163. (in Japanese)
- Kitayama, S. (1996). Remembrance of emotional speech: Enhancement and impairment of verbal incidental memory by emotional voice. *Journal of Experimental Social Psychology* 32, 289-308.
- Kitayama, S., & Karasawa, M. (1996). Cultural psychology of emotion. In *Advancement of Child Psychology*, 35, 272-302. (in Japanese)
- Kitayama, S., & Karasawa, M. (1997). Implicit self-esteem in Japan: Name letters and birthday numbers. *Personality and Social Psychology Bulletin*, 23, 736-742.
- Kitayama, S., Markus, H. R., Matsumoto, H., Norasakkunkit, V. (1997). Individual and collective

processes in the construction of the self: Self-enhancement in the United States and self-criticism in Japan. *Journal of Personality and Social Psychology*, 72, 1245-1267.

\*Identified by Susan Fiske (2003, *Psychological Inquiry*, 3&4, 196-202) as a modern classic in social psychology

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- Kitayama, S. (1998). Review of "Unmasking Japan: Myths and realities about the emotions of the Japanese" by David Matsumoto. *Journal of Japanese Studies*, 24, 436-442.
- Kitayama, S. (1999). Toward a fruitful dialogue on culture and psychology: Comments on Takano and Osaka (1997). *Cognitive Studies*, 6, 106-114. (in Japanese).
- Heine, S. J., Lehman, D. R., Markus, H. R., & Kitayama, S. (1999). Is there a universal need for positive self-regard? *Psychological Review*, 106, 766-794.
- Kitayama, S., Markus, H. R., & Kurokawa, M. (2000). Culture, emotion, and well-being: Good feelings in Japan and the United States. *Cognition and emotion*, 14, 93-124.
- Kitayama, S. (2000). Collective Construction of the Self and Social Relations: A Rejoinder and Some Extensions (invited commentary on Rothbaum, F., Pott, M., Azuma, H., Miyake, K., & Weisz, J., The development of close relationships in Japan and the US: Paths of symbiotic harmony and generative tension). *Child Development*, 71, 1143-1146.
- Kitayama, S., & Miyamoto, Y. (2000). Cultural psychology and macroscopic comparisons between East and West: Significance and empirical findings. *Japanese Psychological Review*, 43, 57-81. (in Japanese).
- Heine, S. J., Kitayama, S., Lehman, D. R., Takata, T., Ide, E., Lueng, C., & Matsumoto, H. (2001). Divergent Consequences of Success and Failure in Japan and North America: An Investigation of Self-Improving Motivations and Malleable Selves. *Journal of Personality and Social Psychology*, 81, 599-615.
- Heine, S. J., Kitayama, S., & Lehman, D. R. (2001). Cultural differences in self-evaluation: Japanese readily accept negative self-relevant information. *Journal of Cross-Cultural Psychology* 32, 434-443.
- Uchida, Y., & Kitayama, S. (2001). Development and validation of a sympathy scale. *Japanese Journal of Psychology*, 72, 275-282.
- Kitayama, S., & Ishii, K. (2002). Word and voice: Spontaneous attention to emotional utterances in two languages. *Cognition and Emotion*, 16, 29-60.
- Morling, B., Kitayama, S., & Miyamoto, Y. (2002). Cultural practices emphasize influence in the US and adjustment in Japan. *Personality and Social Psychology Bulletin*, 28, 311-323.
- Kitayama, S. (2002). Cultural and basic psychological processes—Toward a system view of culture: Comment on Oyserman et al. (2002). *Psychological Bulletin*, 128, 189-196.
- Ishii, K., & Kitayama, S. (2002). Processing of emotional utterances: Is vocal tone really more significant than verbal content in Japanese? *Cognitive Studies*, 9, 67-76.
- Miyamoto, Y., & Kitayama, S. (2002). Cultural variation in correspondence bias: The critical role of attitude diagnosticity. *Journal of Personality and Social Psychology*, 83, 1239-1248.
- Ishii, K., Reyes, J. A., & Kitayama, S. (2003). Spontaneous attention to word content versus emotional tone: Differences among three cultures. *Psychological Science*, 14, 39-46.

- Kitayama, S., Duffy, S., Kawamura, T., & Larsen, J. T. (2003). A cultural look at New Look: Perceiving an object and its context in two cultures. *Psychological Science, 14*, 201-206.
- Morling, B., Kitayama, S., & Miyamoto, Y. (2003). American and Japanese women use different coping strategies during normal pregnancy. *Personality and Social Psychology Bulletin, 29*, 114-128.
- Kitayama, S., & Uchida, Y. (2003). Explicit self-criticism and implicit self-regard: Evaluating self and friend in two cultures. *Journal of Experimental Social Psychology, 39*, 476-482.
- Snibbe, A. C., Kitayama, S., Markus, H. R., & Suzuki, T. (2003). They saw a game: A Japanese and American field study. *Journal of Cross-Cultural Psychology, 34*, 581-595.
- Markus, H. R., & Kitayama, S. (2003). Culture, self, and the reality of the social. *Psychological Inquiry, 14*, 277-283.
- Kitayama, S., Snibbe, A. C., Markus, H. R., & Suzuki, T. (2004). Is there a "free" choice? Self and dissonance in two cultures. *Psychological Science, 14*, 527-533.
- Masuda, T., & Kitayama, S. (2004). Perceiver-induced constraint and attitude attribution in Japan and the US: A case for culture-dependence of correspondence bias. *Journal of Experimental Social Psychology, 40*, 409-416.
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*Social Psychology.*

## **Research Grants**

Research funds from the Dean's Office, University of Oregon  
Principal Investigator: Shinobu Kitayama  
August 1988

National Science Foundation grant for  
Title: Culture and Self  
Principal Investigators: Shinobu Kitayama and Hazel Rose Markus  
August 1990

Funds from Institute for Social Research, University of Michigan.  
Symposium: Japanese perspectives to self and social behavior  
Principal Investigators: Shinobu Kitayama and Hazel Rose Markus  
March 1991

American Psychological Association  
International conference on culture and emotion  
Principal Investigators: Shinobu Kitayama and Hazel Rose Markus  
January 1992

National Institute of Mental Health grant  
Title: Emotional regulation of social cognition  
Principal Investigator: Shinobu Kitayama  
January 1993

National Science Foundation  
Title: Earthquake hazard response in the United States and Japan: A cross-cultural survey  
Principal Investigators: Shinobu Kitayama and Risa Palm  
November 1993

Research grant from the Nakayama foundation for arts and sciences  
Title: Play, culture, and mental health  
Principal Investigator: Shinobu Kitayama  
January 1994

National Science Foundation grant  
Title: Earthquake hazard response in the United States and Japan: A cross-cultural survey  
Principal Investigators: Shinobu Kitayama and Risa Palm  
March 1995

Ministry of Education, Japan  
Title: On culture and self (9 grants)  
Principal Investigator: Shinobu Kitayama  
1992-2003

National Science Foundation  
Title: Sociocultural models of agency: Implications for motivation, choice, and well-being  
Principal Investigators: Shinobu Kitayama and Hazel Rose Markus  
June 2001 – December 2006

Center for Japanese Studies Faculty grant

Title: Cultural variation in attention  
Principal Investigator: Shinobu Kitayama  
September 2005

Office of Vice-President of Research, University of Michigan  
Title: Aging and Holistic Cognition: A Pilot Study  
Principal investigator: Shinobu Kitayama  
2006  
National Institute of Aging

Title: Midlife in Japan  
Principal Investigators: Carol Ryff, Shinobu Kitayama and Hazel Markus  
2007 – 2012

National Science Foundation  
Title: Independence, interdependence, and analytic vs. holistic cognition  
Principal Investigators: Richard E. Nisbett and Shinobu Kitayama  
2008 - 2011

Center for Japanese Studies Faculty grant  
Title: Cultural variation in attention  
Principal Investigator: Shinobu Kitayama  
2008

Center for Chinese Studies grant  
Title: Psychological consequences of modernization and settlement in the contemporary  
China: Explicit beliefs and implicit tendencies.  
Principal Investigator: Shinobu Kitayama  
2008

National Institute of Aging  
Title: Aging, Social Interdependence, and Wisdom in the U.S. and Japan  
Principal Investigator: Shinobu Kitayama  
2008 - 2011

Office of Vice-President for Research (University of Michigan)  
Title: Genetic influences in cultural acquisition  
Principal investigator: Shinobu Kitayama  
2009

Office of Vice-President for Research (University of Michigan)  
Title: Social Science Annual Institute on Cultural Neuroscience  
Principal investigator: Shinobu Kitayama  
2010

National Institute of Health  
Title: Development of International Consortium of Cultural Neuroscience  
Principal Investigators: Joan Chiao (Northwestern University) and Shinobu Kitayama  
2012

National Institutes of Health

Title: Neurocultural mechanisms of choice justification: A cross-cultural imaging genetics study

Principal Investigator: Shinobu Kitayama  
2013

Department of Defense.

Title: The strength of social norms across cultures: Implications for intercultural conflict and cooperation.

Co-Principal Investigator: Shinobu Kitayama  
2014

National Institute of Aging

Title: Medlife health in Japan (MIDJA) and the US (MIDUS)

Co-Principal Investigator: Shinobu Kitayama  
2018

National Science Foundation

Title: Globalizing Cultural Psychology: Varieties of Interdependence Across Four Regions of the World.

Principal Investigator: Shinobu Kitayama  
2019

National Science Foundation

Title: BEHIVE - Behavioral Interaction and Viral Evolution for Pandemic Prevention and Prediction

Co-Principal Investigator: Shinobu Kitayama  
2022

National Science Foundation

Title: Self-promotive interdependence

Principal investigator: Shinobu Kitayama  
2024